

# **An Introduction to**

# **WordPress**

# **.org**

ICA40311 Certificate IV in Web-Based Technologies  
Southbank Institute of Technology

Acknowledgement: This document was compiled from notes available via the WordPress.org Support Centre, [www.webhoots.com](http://www.webhoots.com), and the author's experience.

# Contents

Contents .....	2
What is WordPress.org? .....	4
Learn more about WordPress.org .....	4
Install XAMPP .....	5
Install WordPress.org.....	6
Manage your account .....	11
Login to an existing WordPress account .....	11
Logout of your WordPress account .....	12
WordPress interface .....	13
Public website .....	13
Administration dashboard.....	15
Choose a theme .....	17
Customise your theme .....	19
Add pages.....	21
Add an image to a page.....	23
Order your navigation .....	26
Remove comments.....	28
Add a Photo Gallery.....	31
Add a Widget .....	38
Add a plugin.....	40
Configure your plugins .....	41
Install the Contact Form Plugin .....	42
Change the Contact Form Email Address .....	44

## Introduction to WordPress.org

Install the Simple Shopping Cart Plugin .....	46
Add a 'static' Home page .....	52
Add content to your blog .....	55
Backup WordPress.org .....	59
Create a copy of your website folder .....	59
Create a copy of your database file .....	59
Move WordPress.org .....	60
Recreate your website folder .....	60
Recreate your database file .....	60

# What is WordPress.org?

**WordPress** is a free and open source blogging tool and a content management system (CMS) based on PHP and MySQL which runs on a web hosting service. WordPress is currently the most popular blogging system in use on the World Wide Web, powering over 60 million websites worldwide

WordPress has two options: **WordPress.com** and **WordPress.org**.

**WordPress.com** offers a free account-based CMS and hosting service in one. Your WordPress.com website will be hosted on the WordPress server. You can use a free .WordPress.com domain, or purchase your own .com domain.

**WordPress.org** is a free and open source CMS that you can develop on your local machine and upload to any web hosting server. You will need to purchase your own domain name to host your site live.

## Learn more about WordPress.org

This booklet is a basic introduction to WordPress.org. If you would like to learn more about the features available for a WordPress.org website please visit the WordPress.org Support Centre at <http://WordPress.org/support/>.

# Install XAMPP

Before you can begin creating your WordPress.org website you will need to install a local web server environment and database on your local machine. This semester we have been learning how to install and use the XAMPP local web server environment and database in ICA40311 Web Database cluster.

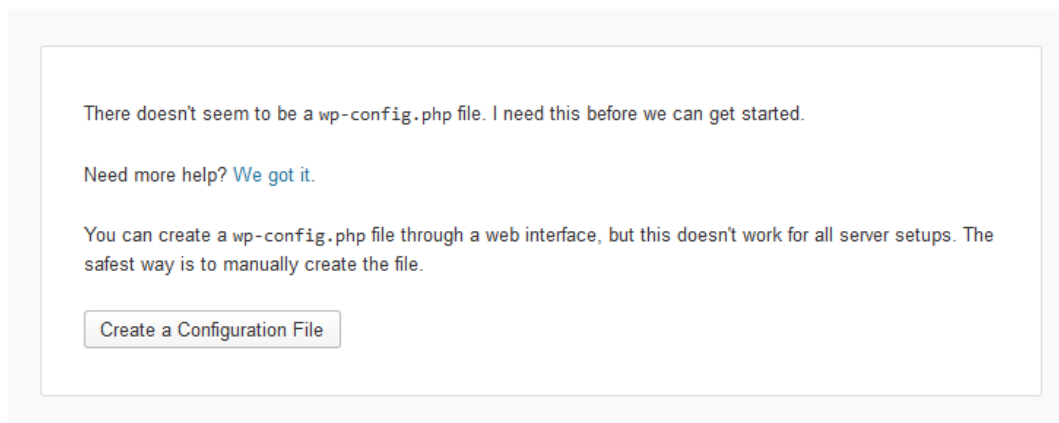
In ICA40311 Web Database cluster, we are using XAMPP version 1.8.2. We will continue to use this version in ICA40311 Web Management cluster this semester. XAMPP for Windows is available from J-drive if you are on the SBIT campus or from the official XAMPP website at <http://www.apachefriends.org/en/xampp-windows.html>. If you need to download XAMPP from the official website, use the 'Installer' version as it is the quickest and easiest to install. Follow the instructions for installing XAMPP that we covered in ICA40311 Web Database cluster.

# Install WordPress.org

Once you have the XAMPP local web server environment and database installed on your local machine you can download and install the latest version of WordPress.org. The latest version of WordPress.org is 3.8.1. We will use this version in ICA40311 Web Management cluster this semester. WordPress.org is available from J-drive if you are on the SBIT campus, or from the official WordPress.org website at <http://WordPress.org/download/>.

Installing WordPress.org is very fast and simple. Follow the step-by-step instructions below to install WordPress.org on your local machine.

1. Ensure XAMPP is running (Apache and MySQL modules)
2. Open phpMyAdmin
3. Create a new database:
  - a. In phpMyAdmin, click the 'Databases' tab
  - b. Name it your case study (e.g., southbankcupcakes)
  - c. Select the utf8\_general\_ci collation
  - d. Click the 'Create' button
4. Download the Wordpress.org zip package
5. Unzip the WordPress.org package to the htdocs folder under XAMPP
6. Rename the unzipped package to your website name (e.g., southbankcupcakes)
7. Open a web browser
8. Type localhost/yourwebsitename into the web browser address bar
9. Click the 'Create a Configuration File' button



### 10. Click the 'Let's go!' button



### 11. Enter your database details into the form<sup>1</sup>:

- a. Database Name: your website name (e.g., southbankcupcakes)
- b. User Name: root
- c. Password: blank (i.e., do not type anything)
- d. Database Host: localhost
- e. Table Prefix: wp\_

---

<sup>1</sup> We will use the default database username (admin) and password (blank) to make moving our WordPress.org sites around as easy as possible. This will allow you to work on your site in class and at home, as required. However, when you upload your WordPress.org website to a 'live' web hosting service you will need to create a more secure username and password. You should not use the default settings on a 'live' website.

## Introduction to WordPress.org



The image shows the WordPress installation database configuration screen. At the top is the WordPress logo. Below it is a heading: "Below you should enter your database connection details. If you're not sure about these, contact your host." There are five input fields with labels and descriptions:

Field Label	Value	Description
Database Name	southbankcupcakes	The name of the database you want to run WP in.
User Name	root	Your MySQL username
Password		...and your MySQL password.
Database Host	localhost	You should be able to get this info from your web host, if localhost does not work.
Table Prefix	wp_	If you want to run multiple WordPress installations in a single database, change this.

At the bottom left is a "Submit" button.

12. Write your database details into the 'site reference' record sheet

13. Click the 'Submit' button

14. Click the 'Run the install' button



The image shows the WordPress installation confirmation screen. At the top is the WordPress logo. Below it is a heading: "All right, sparky! You've made it through this part of the installation. WordPress can now communicate with your database. If you are ready, time now to..." At the bottom left is a "Run the install" button.



15. Enter your website details into the form<sup>2</sup>:

- a. Site Title: your website name (e.g., Southbank Cupcakes)
- b. Username: admin
- c. Password: admin
- d. Your Email: your email address
- e. Privacy: leave as default



The screenshot shows the WordPress installation form. At the top is the WordPress logo. Below it is a 'Welcome' section with a horizontal line. The text reads: 'Welcome to the famous five minute WordPress installation process! You may want to browse the [ReadMe documentation](#) at your leisure. Otherwise, just fill in the information below and you'll be on your way to using the most extendable and powerful personal publishing platform in the world.'

Below this is the 'Information needed' section, also with a horizontal line. The text reads: 'Please provide the following information. Don't worry, you can always change these settings later.'

The form contains the following fields and options:

- Site Title:** A text input field containing 'Southbank Cupcakes'.
- Username:** A text input field containing 'admin'. Below it is a small text note: 'Usernames can have only alphanumeric characters, spaces, underscores, hyphens, periods and the @ symbol.'
- Password, twice:** Two password input fields, both containing 'admin'. Below the second field is a strength indicator bar that is orange and labeled 'Weak'. A hint below reads: 'Hint: The password should be at least seven characters long. To make it stronger, use upper and lower case letters, numbers and symbols like ! " ? \$ % ^ & ; .
- Your E-mail:** A text input field containing 'test@test.com'. Below it is a note: 'Double-check your email address before continuing.'
- Privacy:** A checkbox labeled 'Allow search engines to index this site.' which is checked.

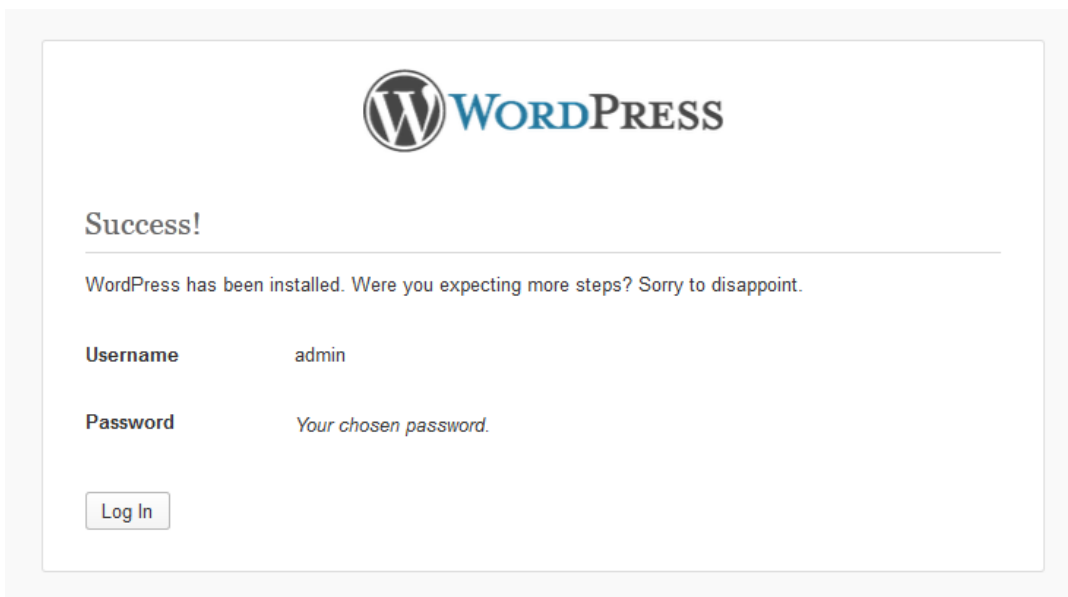
At the bottom left of the form is a button labeled 'Install WordPress'.

16. Write your website details into the 'site reference' record sheet

---

<sup>2</sup> We will use an easy to remember username (admin) and password (admin) for our websites on our local machines. This is fine when we are developing our websites. However, when you upload your WordPress.org website to a 'live' web hosting service you will need to create a more secure username and password.

17. Click the 'Install WordPress' button



18. Be patient while WordPress.org installs on your local machine

19. Click the 'Log In' button

20. Enter your username (admin) and password (admin) in to the login form


21. Click the 'Log In' button to enter your 'Dashboard'



# Manage your account

## Login to an existing WordPress account

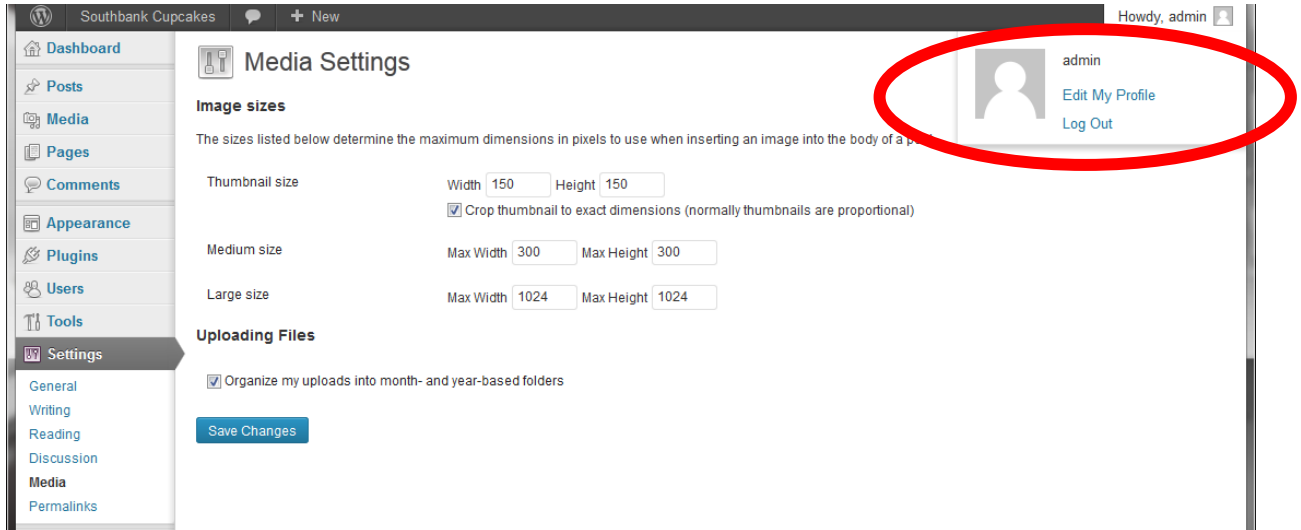
1. Open a web browser
2. Type your website address into a browser address bar plus /wp-admin e.g., [localhost/southbankcupcakes/wp-admin/](http://localhost/southbankcupcakes/wp-admin/)
3. Enter your username and password
4. Click the 'Log In' button

A screenshot of the WordPress login interface. At the top, the WordPress logo (a 'W' in a circle) is followed by the word 'WORDPRESS' in a blue, serif font. Below this is a white login form with a light gray border. The form contains two input fields: 'Username' with the text 'admin' entered, and 'Password' with five black dots representing a masked password. Below the password field is a checkbox labeled 'Remember Me' which is checked. To the right of the checkbox is a blue button with the text 'Log In'. Below the form, there are two links: a blue link that says 'Lost your password?' and a blue link that says '← Back to Southbank Cupcakes'.

# Logout of your WordPress account

When you have finished editing your website you will need to logout.

1. In the top right corner, hover over your username
2. From the drop-down menu select 'Sign Out'



# WordPress interface

It's important to understand that your WordPress.org website has two interfaces – the **public website** and the **administration dashboard**.

## Public website

The **public website** is the site users will see when they visit your website. As we are still developing our sites they are on our local web server environment, only we can see our public website. We can access the public website on our local machines by typing your website address into a browser address bar e.g., [localhost/southbankcupcakes](http://localhost/southbankcupcakes).

Remember, you would need to purchase web hosting and upload your WordPress.org site to your web hosting provider for other people to be able to view your website. You do **not** need to purchase web hosting for the purposes of your assessment in ICA40311 Web Management cluster.

# Introduction to WordPress.org

Southbank Cupcakes

seriously  
tasty cupcakes

HOME ABOUT BLOG GALLERY SHOP CONTACT

## Home

Welcome to South Bank Cupcakes

At South Bank Cupcakes, we make our gourmet cupcakes fresh and from scratch, all-day, everyday in our shop at Southbank, Queensland. Using highest quality, fresh, seasonal and local ingredients – we create distinctive treats for your special events.

Your family and friends will be talking about our cupcakes for years!

South Bank Cupcakes Started...

- South Bank Cupcakes was started in the family home kitchen in 2010 by a mother and daughter team.
- We began by making cupcakes for our family and friends.
- The response was great and soon we were cooking boxes of cupcakes for friends of friends, and eventually people who had heard about our cupcakes from someone else.
- We decided that a life spent cooking delicious cupcakes was a great idea and haven't looked back since!

We hope you enjoy our cupcakes!

## Store Hours

Mon-Thurs 10-7  
Fri-Sat 10-9  
Sun 11-6

## Calendar

AUGUST 2013

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Copyright © 2013 Southbank Cupcakes Theme by: Theme Horse Powered by: WordPress

Find: h2   Next   Previous   Highlight all   Match case

## Administration dashboard

The **administration dashboard** is where you, as the website administrator, update and maintain your WordPress.org website. The administration dashboard is accessed by typing your website address into a browser address bar plus /wp-admin e.g., <localhost/southbankcupcakes/wp-admin/>. You will need to know your login details to enter the administration dashboard.

# Introduction to WordPress.org

The screenshot shows the WordPress 3.6 dashboard in a Mozilla Firefox browser window. The browser's address bar displays the URL `localhost/southbankcupcakes/wp-admin/`. The dashboard is titled "Dashboard" and includes a sidebar with navigation links for Home, Updates, Posts, Media, Pages, Comments, Appearance, Plugins, Users, Tools, and Settings. The main content area features a "Welcome to WordPress!" message with a "Dismiss" button. Below this, there are three sections: "Get Started" with a "Customize Your Site" button and a link to "change your theme completely"; "Next Steps" with links to "Write your first blog post", "Add an About page", and "View your site"; and "More Actions" with links to "Manage widgets or menus", "Turn comments on or off", and "Learn more about getting started".

The dashboard also includes several widgets:

- Right Now:** A table showing content and discussion statistics. Content includes 1 Post, 1 Page, 1 Category, and 0 Tags. Discussion includes 1 Comment (1 Approved, 0 Pending, 0 Spam).
- QuickPress:** A form for creating a new post, including fields for title, media, tags, and buttons for "Save Draft", "Reset", and "Publish".
- Recent Comments:** A list of recent comments, including one from "Mr WordPress" on "Hello world!".
- Incoming Links:** A section for incoming links, currently showing none.
- Plugins:** A section for popular and newest plugins, including "Jetpack by WordPress.com" and "BotSmasher".
- WordPress Blog:** A section for news from the WordPress blog, including articles about "WordPress 3.6 'Oscar'" and "WordPress 3.6 Release Candidate 2".
- Other WordPress News:** A section for news from other WordPress-related sources, including "WordPress.tv: Justin Briggs: SEO in WordPress" and "WordPress.tv: Matt Mullenweg: 2012 Q&A from WordCamp San Francisco".

At the bottom of the dashboard, there is a footer that says "Thank you for creating with WordPress." and "Version 3.6".

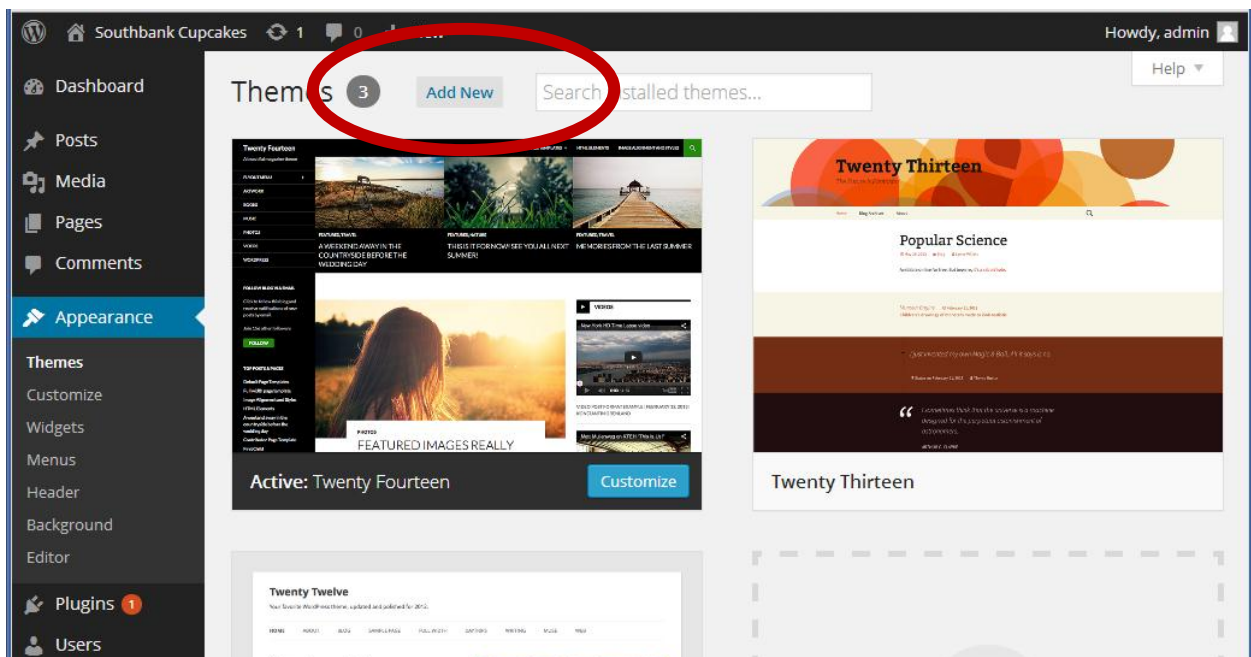


# Choose a theme

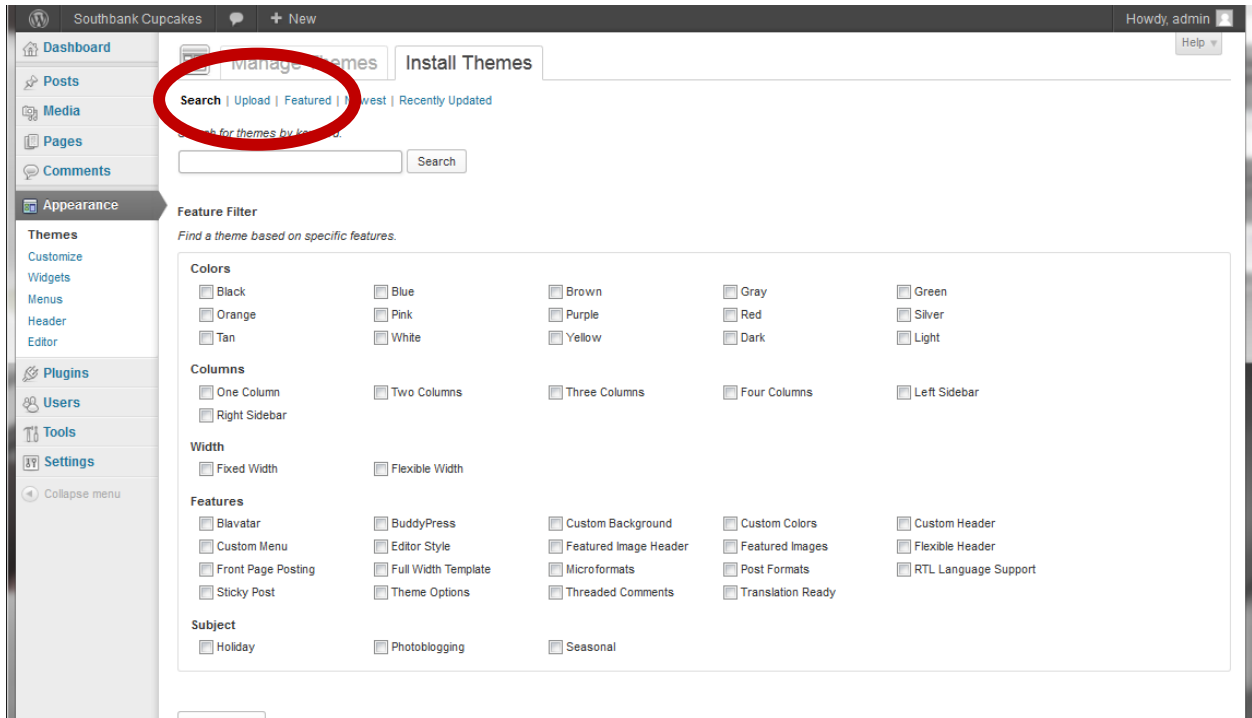
Your website theme control how your website 'looks'. The first thing you should do is change your theme to complement the type of website you are creating. You can choose from over 1,900 different themes for WordPress.org by visiting the official WordPress.org themes page at <http://WordPress.org/themes/>.

Once you have selected a theme you will need to download and install it. The following step-by-step instructions will help you to do this.

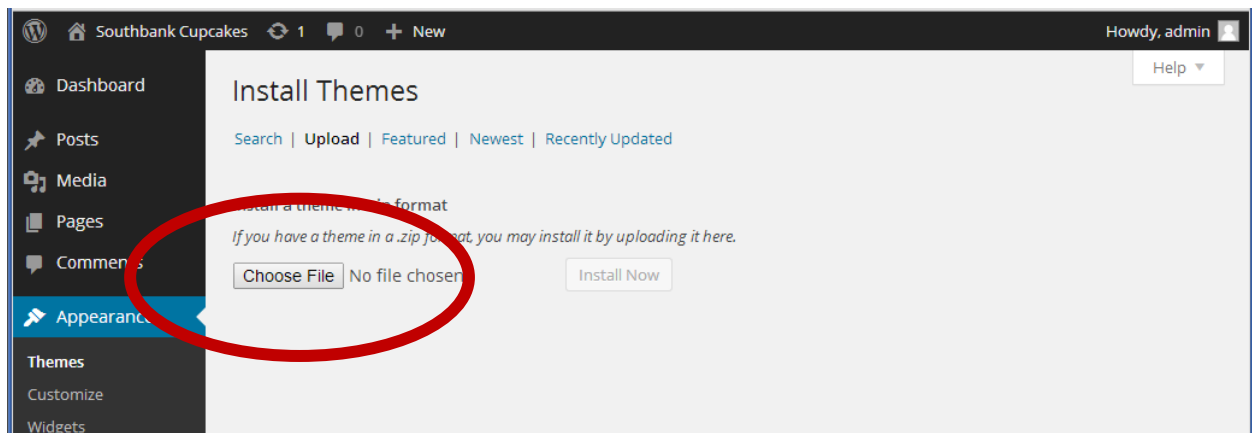
1. Go to <http://WordPress.org/themes/>
2. Select a theme
3. Click the 'Download' button beside the selected theme
4. Save the file on your machine or USB
5. Login to your WordPress.org dashboard
6. Click Appearance > Themes
7. Select the 'Add New' button



8. Click the 'Upload' option

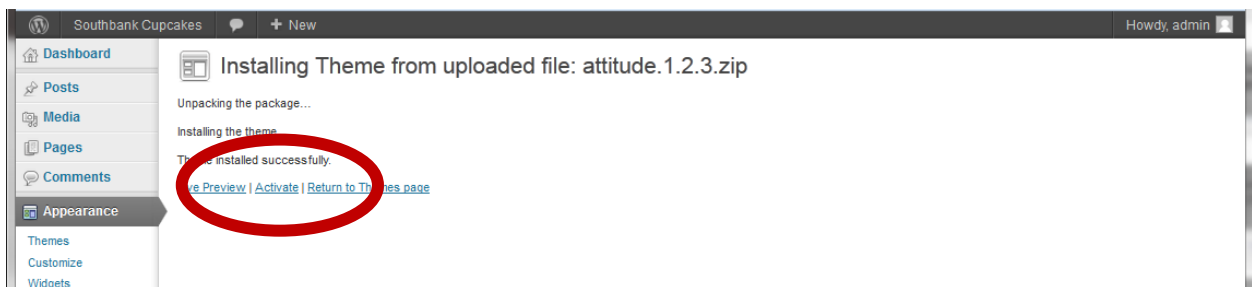


9. Use the Choose File button to find the theme you saved on your machine or USB



10. Click the 'Install Now' button

11. Click the 'Activate' option to activate the theme on your site



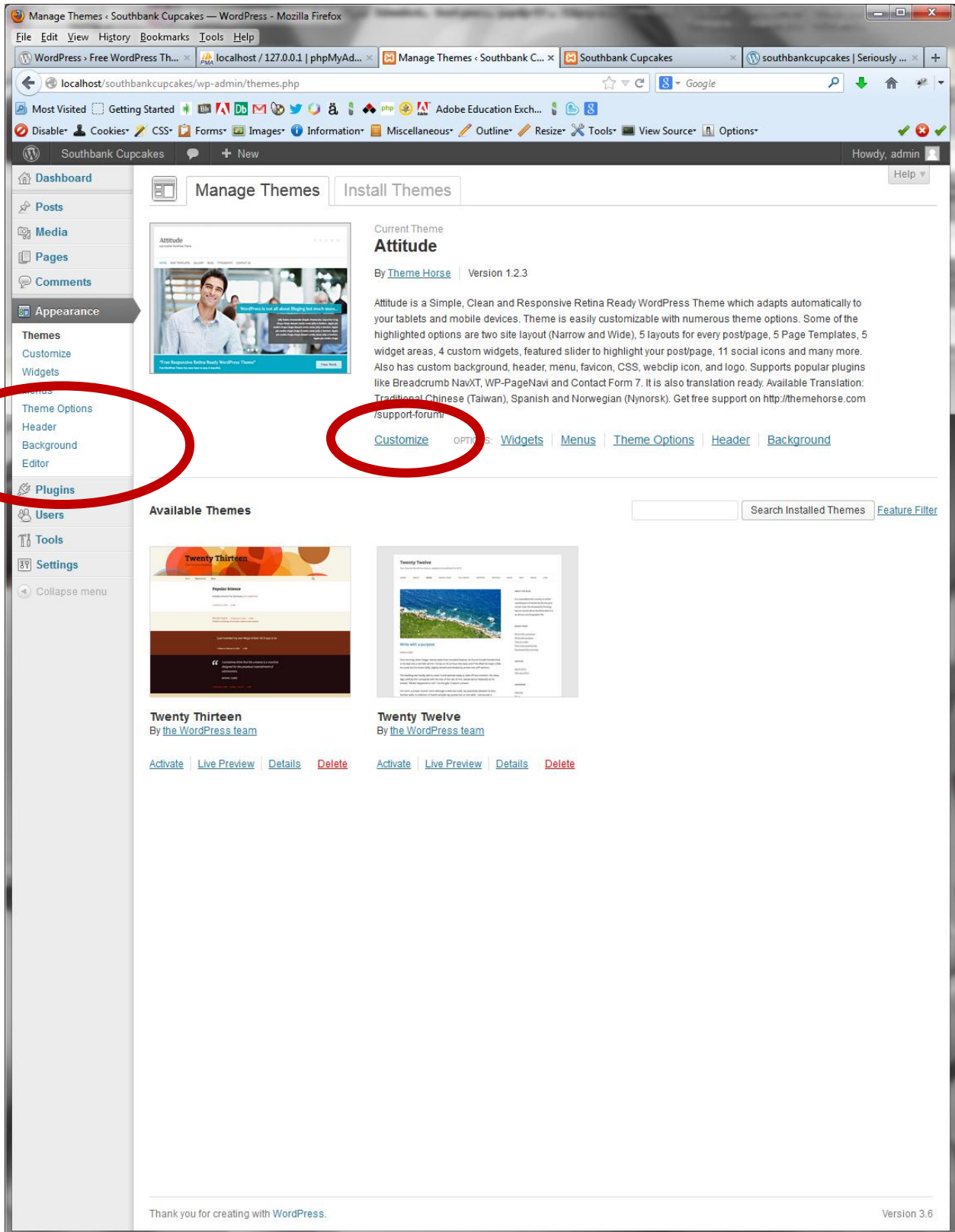
12. Visit your website to view the theme

# Customise your theme

The amount of customisation available for themes varies from theme to theme. There are three (3) main ways to customise your theme:

1. You can customise some components by clicking the 'Customize' option beside your selected theme under 'Appearance > Themes'.
2. Alternatively, you can select 'Theme Options', 'Header', or 'Background' under 'Appearance' in the left vertical menu.
3. You can select 'Editor' under 'Appearance' in the left vertical menu to edit the CSS

# Introduction to WordPress.org

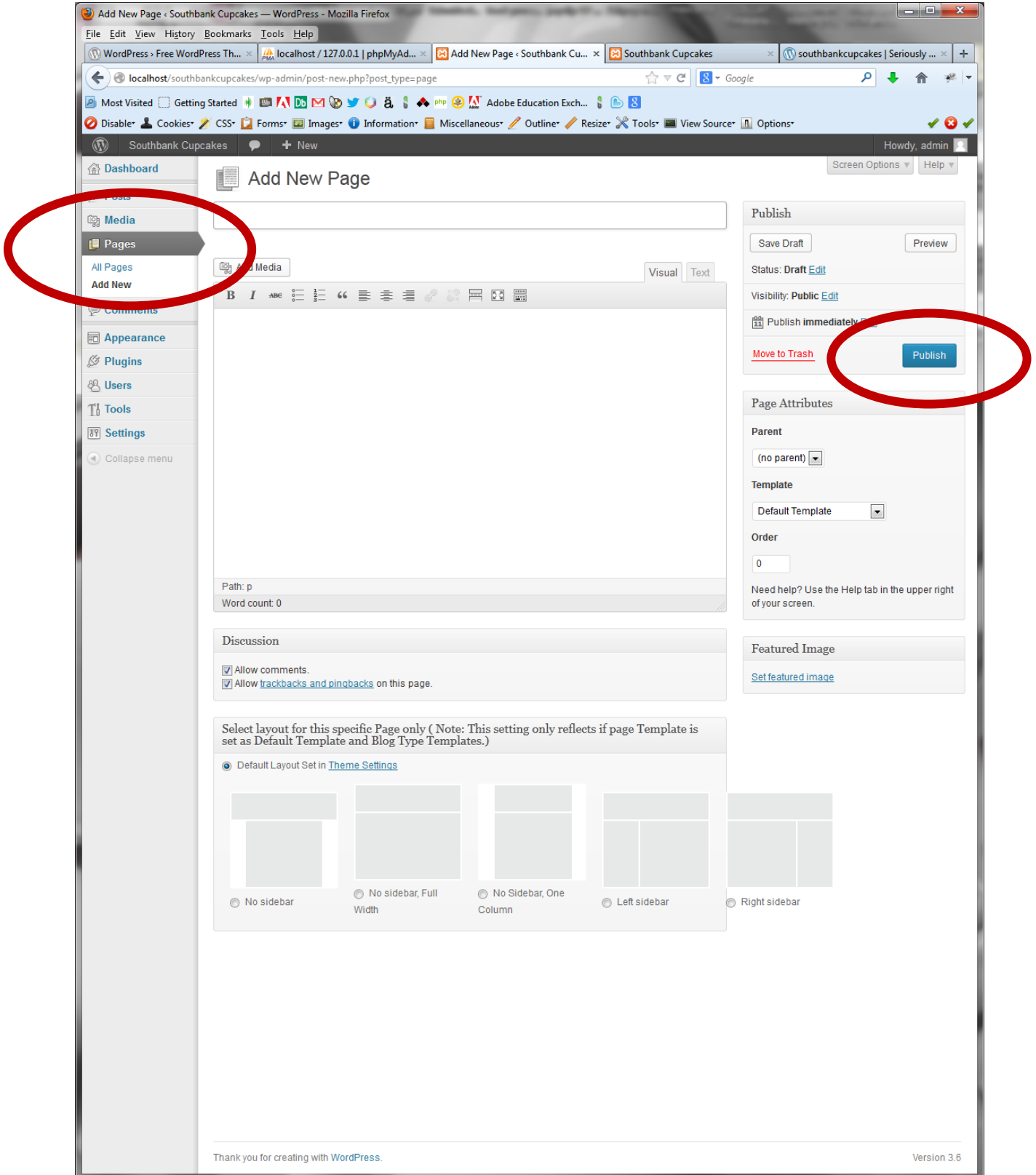


# Add pages

The next step is to add the pages to hold your website content. Always use short 1 to 2 word titles for website pages to aid in website usability. For example, use 'Contact' rather than 'Our Phone and Address'.

1. Login to the administration dashboard of your WordPress.org site
2. Select 'Pages' from the left vertical menu
3. Click on 'Add New' button at the top on the screen
4. Enter a page title
5. Enter the page content in the content editing area
6. Click on the 'Publish' button to make the page 'live' (i.e., visible on your website)

# Introduction to WordPress.org



# Add an image to a page

Adding an image to a page helps to enhance the visual appeal. WordPress.org makes it easy to add images. Follow the step-by-step instructions below to add an image to a page.

1. Login to the administration dashboard of your WordPress.org site
2. Select 'Pages' from the left vertical menu
3. Click 'Edit' under the selected page
4. Position your cursor in the content area where you wish to place the image
5. Click the 'Add Media' button under the page title
6. Upload your image to media library
7. Select the appropriate image by clicking it
8. A 'square' appears in the corner of the image to indicate that the image is selected
9. Enter 'Alt Text' for the image
10. Change the 'Attachment Display Settings' as required
11. Click the 'Insert into page' button in the lower right screen
12. Click the 'Update' button to publish your changes

# Introduction to WordPress.org

The screenshot displays the WordPress 'Insert Media' interface within a Mozilla Firefox browser window. The browser's address bar shows the URL: localhost/southbankcupcakes/wp-admin/post.php?post=14&action=edit. The interface is divided into several sections:

- Left Sidebar:** Contains options like 'Insert Media', 'Create Gallery', 'Set Featured Image', and 'Insert from URL'.
- Main Content Area:** Titled 'Insert Media', it features a 'Media Library' tab and a grid of media items. One cupcake image is selected, indicated by a blue checkmark and a red circle.
- ATTACHMENT DETAILS Panel:** Located on the right, it shows details for the selected image 'cupcakes-3.jpg'. Red circles highlight the 'Caption' field (containing 'cupcake'), the 'Alt Text' field (containing 'cupcake'), and the 'ATTACHMENT DISPLAY SETTINGS' section, which includes:
  - Alignment: None
  - Link To: Media File
  - Size: Medium - 214 x 300
- Bottom:** A '1 selected' indicator with a 'Clear' button is on the left, and an 'Insert into page' button is on the right.



# Introduction to WordPress.org

The screenshot shows the WordPress 'Edit Page' interface for a page titled 'About' on the 'Southbank Cupcakes' website. The browser window is Mozilla Firefox, and the URL is localhost/southbankcupcakes/wp-admin/post.php?post=14&action=edit. The interface includes a left sidebar with navigation options like Dashboard, Posts, Media, Pages, Comments, Appearance, Plugins, Users, Tools, Settings, and BWS Plugins. The main content area shows the page title 'About', a permalink, and a rich text editor with a visual toolbar. The page content includes a paragraph about cupcakes, a section titled 'Relax in our Cafe' with an image of a cupcake, and a section titled 'Cupcake Pricing'. The right sidebar contains the 'Publish' section, which is circled in red, showing the page status as 'Published', visibility as 'Public', and a blue 'Update' button. Below the 'Publish' section are 'Page Attributes' and 'Featured Image' sections. The bottom of the page features a footer with the text 'Thank you for creating with WordPress.' and 'Version 3.6'.

# Order your navigation

1. Login to the administration dashboard of your WordPress.org site
2. Select 'Pages' from the left vertical menu
3. Click 'Edit' under the selected page
4. Enter a number in the 'Order' field (higher numbers are displayed first left to right)
5. Click the 'Update' button to publish your changes

# Introduction to WordPress.org

The screenshot displays the WordPress admin interface for editing a page. The main content area shows the 'About' page with the following text:

South Bank Cupcakes was inspired by the cupcake phenomenon that has swept through the world in recent years. We are proud of the reputation that Cupcakes by Toni has earned, thanks to the finest quality ingredients that we use in all our unique recipes and our friendly staff.

**Cupcakes for Food Intolerance**  
We specialise in cupcakes for those with food intolerance, and can create gluten-free, lactose-free, soy-free, and egg-free iced cupcakes.

**Relax in our Cafe**  
Our Southbank store is the perfect place to relax with a gourmet cupcake, to meet over coffee, or to catch up with friends.

Don't forget, we create every cupcake with loving care!

**Cupcake Pricing**  
Our delicious cupcakes start at \$3.25 each

The right sidebar contains the 'Publish' section with the following details:

- Status: **Published** [Edit](#)
- Visibility: **Public** [Edit](#)
- Revisions: 6 [Browse](#)
- Published on: August 14, 2013 @ 9:58 [Edit](#)
- [Move to Trash](#) [Update](#)

The 'Page Attributes' section shows:

- Parent: (no parent) [▼](#)
- Template: Default Template [▼](#)
- Order: 2

Two red circles highlight the 'Update' button in the Publish section and the 'Order' field in the Page Attributes section.

# Remove comments

By default WordPress.org pages are created with a comments section at the bottom of each page. This may not be appropriate for all pages. To remove the comments from a page follow the step-by-step instructions below.

1. Login to the administration dashboard of your WordPress.org site
2. Select 'Pages' from the left vertical menu
3. Click 'Edit' under the page you wish to remove comments
4. Click the 'Screen Options' drop down in the top right corner
5. Place a check in the 'Discussion' checkbox
6. Uncheck 'Allow comments' and 'Allow trackbacks... ' at the bottom of the screen
7. Click the 'Update' button to publish your changes

# Introduction to WordPress.org

Southbank Cupcakes

Howdy, admin

Dashboard

Posts

Media

Pages

All Pages

Add New

Comments

Appearance

Plugins

Users

Tools

Settings

BWS Plugins

Collapse menu

Show on screen

Revisions  Excerpt  Custom Fields  Discussion  Comments  Slug  Author  Page Attributes  Featured Image

Select layout for this specific Page only (Note: This setting only reflects if page Template is set as Default Template and Blog Type Templates.)

Screen Layout

Number of Columns:  1  2

Edit Page Add New

About

Permalink: [http://localhost/southbankcupcakes/?page\\_id=14](http://localhost/southbankcupcakes/?page_id=14) [Change Permalinks](#) [View Page](#)

Add Media

Visual Text

**B I**

South Bank Cupcakes was inspired by the cupcake phenomenon that has swept through the world in recent years. We are proud of the reputation that Cupcakes by Toni has earned, thanks to the finest quality ingredients that we use in all our unique recipes and our friendly staff.

**Cupeakes for Food Intolerance**

We specialise in cupcakes for those with food intolerance, and can create gluten-free, lactose-free, soy-free, and egg-free iced cupcakes.

**Relax in our Cafe**

Our Southbank store is the perfect place to relax with a gourmet cupcake, to meet over coffee, or to catch up with friends.

Don't forget, we create every cupcake with loving care!

**Cupeake Pricing**

Our delicious cupcakes start at \$3.25 each

Path: p

Word count: 115 Last edited by admin on August 14, 2013 at 11:40 am

Discussion

Allow comments.

Allow [trackbacks and pingbacks](#) on this page.

Select layout for this specific Page only (Note: This setting only reflects if page Template is set as Default Template and Blog Type Templates.)

Default Layout Set in [Theme Settings](#)

No sidebar

No sidebar, Full Width

No Sidebar, One Column

Left sidebar

Right sidebar

Publish

[Preview Changes](#)

Status: **Published** [Edit](#)

Visibility: **Public** [Edit](#)

Revisions: 6 [Browse](#)

Published on: **Aug 14, 2013 @ 9:58** [Edit](#)

[Move to Trash](#) [Update](#)

Page Attributes

Parent

(no parent)

Template

Default Template

Order

2

Need help? Use the Help tab in the upper right of your screen.

Featured Image

[Set featured image](#)

Thank you for creating with [WordPress](#).

Version 3.6

# Introduction to WordPress.org

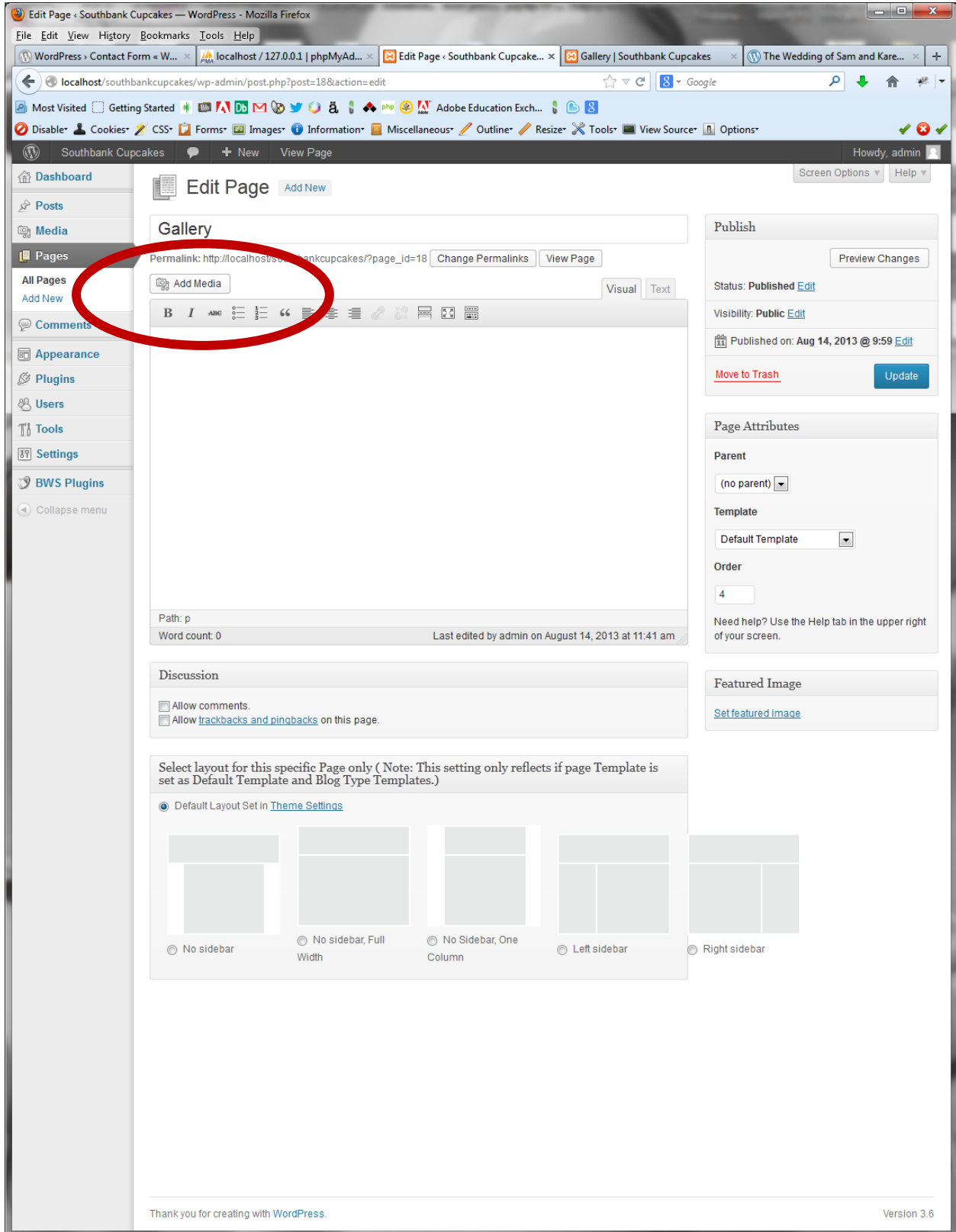
The screenshot shows the WordPress 'Edit Page' interface for a page titled 'Southbank Cupcakes'. The browser window title is 'Edit Page - Southbank Cupcakes - WordPress - Mozilla Firefox'. The address bar shows the URL: localhost/southbankcupcakes/wp-admin/post.php?post=14&action=edit. The interface includes a left sidebar with navigation menus: Dashboard, Posts, Media, Pages (highlighted), All Pages, Add New, Comments, Appearance, Plugins, Users, Tools, Settings, and BWS Plugins. The main content area is titled 'Edit Page' and shows the page content. The page content includes a title 'About', a permalink, a 'Visual' editor toolbar, and the following text: 'South Bank Cupcakes was inspired by the cupcake phenomenon that has swept through the world in recent years. We are proud of the reputation that Cupcakes by Toni has earned, thanks to the finest quality ingredients that we use in all our unique recipes and our friendly staff.' Below this is a section titled 'Cupcakes for Food Intolerance' with a sub-section 'Relax in our Cafe' and 'Cupcake Pricing'. A red circle highlights the 'Update' button in the 'Publish' sidebar. Another red circle highlights the 'Discussion' section, which includes checkboxes for 'Allow comments.' and 'Allow trackbacks and pingbacks on this page.' The 'Page Attributes' sidebar shows 'Parent' set to '(no parent)', 'Template' set to 'Default Template', and 'Order' set to '2'. The 'Screen Layout' section shows 'Number of Columns' set to '2'. The footer of the page includes 'Thank you for creating with WordPress.' and 'Version 3.6'.

# Add a Photo Gallery

A photo gallery provides a page for visitors to view a collection of images related to your website. It could be products, events, or staff. An image gallery helps to add a personal 'feel' to your site.

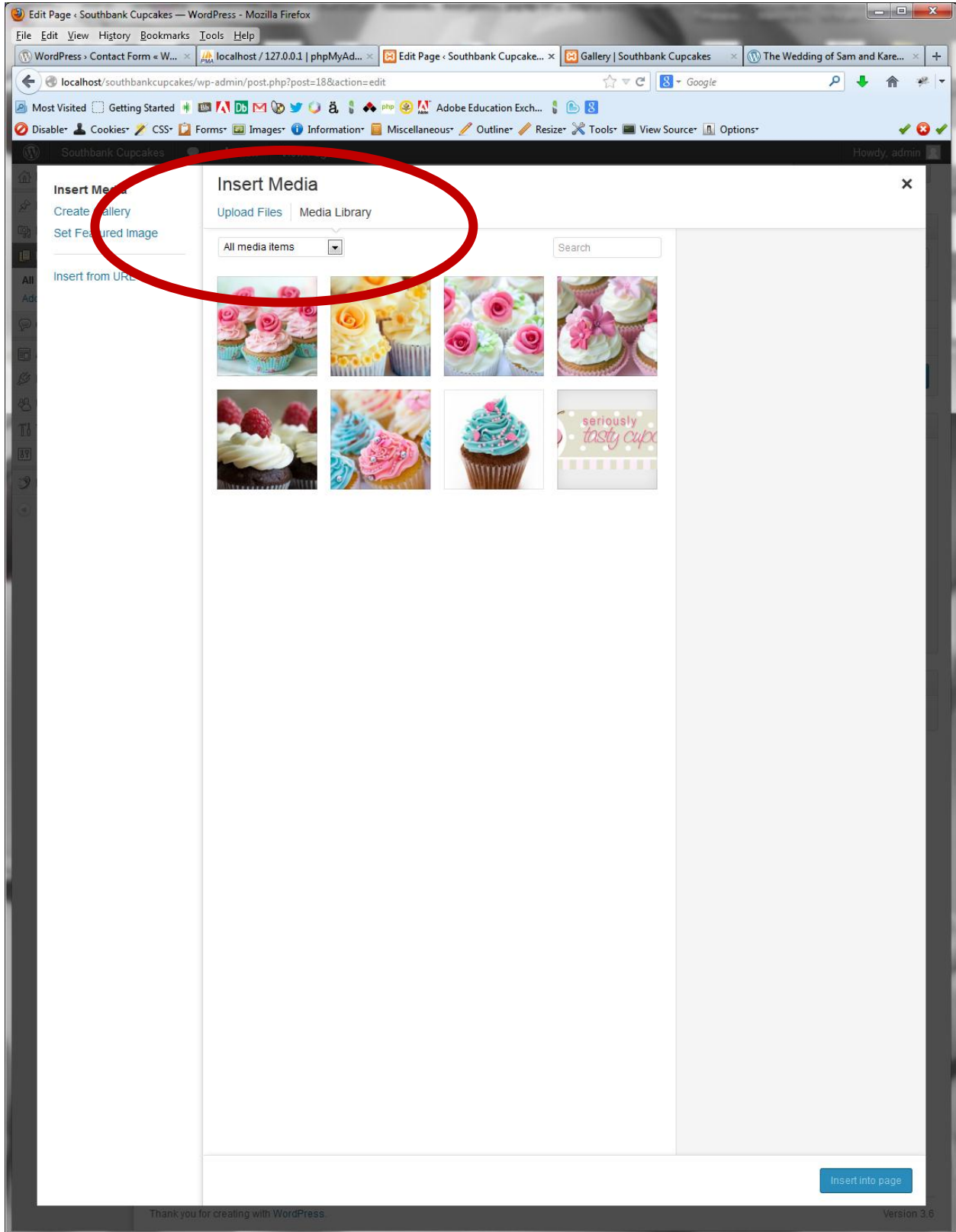
1. Login to the administration dashboard of your WordPress.org site
2. Select 'Pages' from the left vertical menu
3. Click 'Edit' under the 'Gallery' page
4. Click the 'Add Media' button under the page title
5. Upload your images to media library
6. Click the 'Create Gallery' option in the left vertical menu
7. Select the images for your gallery by clicking each image
8. A 'tick' appears in the corner of the image to indicate that the image is selected
9. Click the 'Create a new gallery' button in the lower right screen
10. Click the 'Insert gallery' button in the lower right screen
11. Click the 'Update' button to publish your changes

# Introduction to WordPress.org





# Introduction to WordPress.org



The screenshot shows the WordPress 'Create Gallery' interface in a Mozilla Firefox browser window. The browser's address bar shows the URL: localhost/southbankcupcakes/wp-admin/post.php?post=18&action=edit. The interface includes a sidebar on the left with 'Insert Media', 'Create Gallery', and 'Set Featured Image' options. The main area displays a grid of images, with six images selected (indicated by checkmarks). A red circle highlights the 'Create Gallery' option in the sidebar. Another red circle highlights a selection of six images in the grid. A third red circle highlights the 'Create a new gallery' button at the bottom right. The 'ATTACHMENT DETAILS' panel on the right shows the title 'cupcakes-4', the date 'August 14, 2013', and dimensions '425 x 282'. The bottom of the interface shows '6 selected' and a 'Clear' link.

# Introduction to WordPress.org

← Cancel Gallery

## Edit Gallery

Drag and drop to reorder images.

Reverse order

GALLERY SETTINGS

Link To Attachment Page

Columns 3

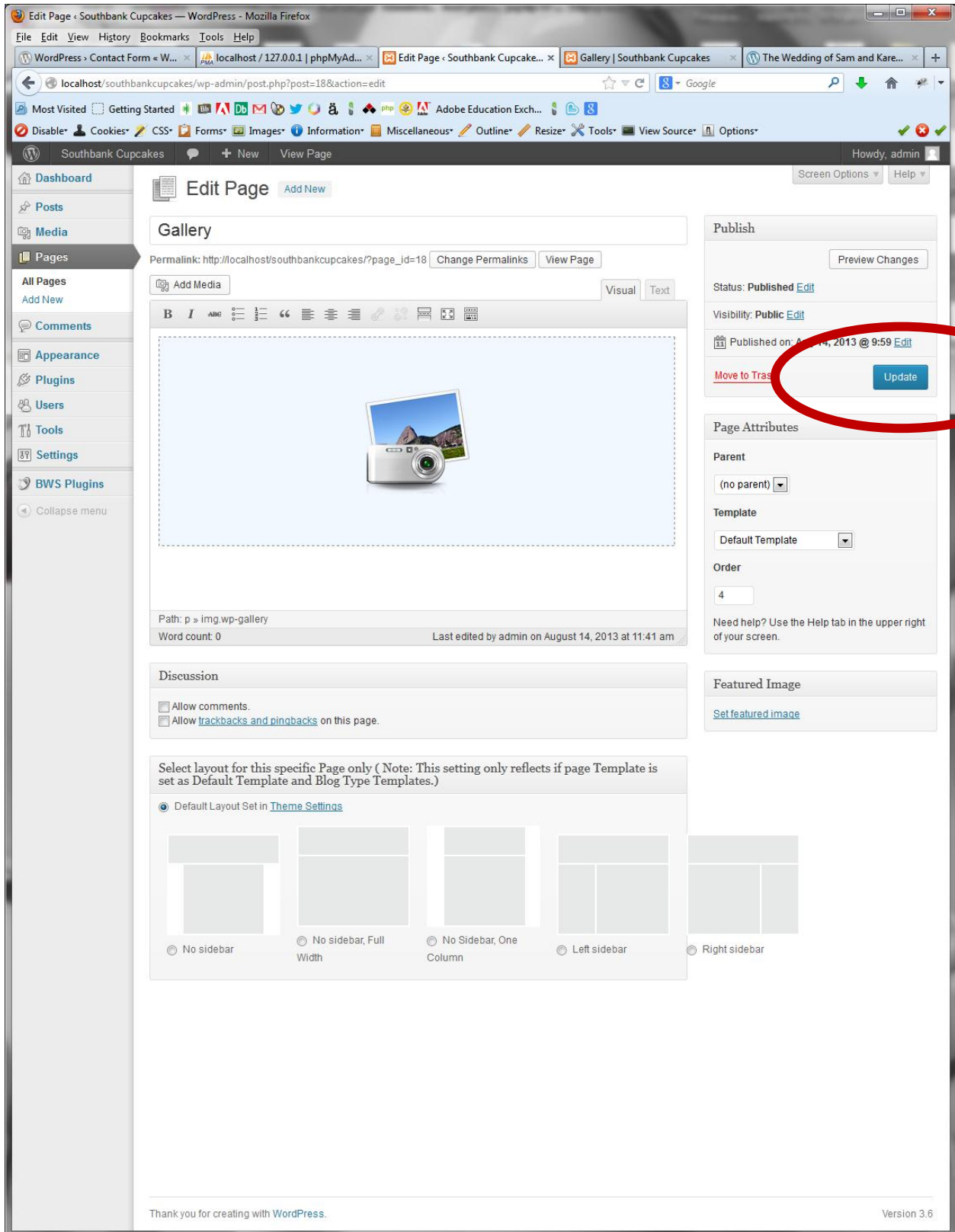
Random Order

Insert gallery

Thank you for creating with WordPress

Version 3.6

# Introduction to WordPress.org





# Introduction to WordPress.org

Southbank Cupcakes

seriously  
tasty cupcakes

HOME ABOUT BLOG GALLERY SHOP CONTACT

Gallery

Store Hours

Mon-Thurs 10-7  
Fri-Sat 10-9  
Sun 11-6

Calendar

AUGUST 2013

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

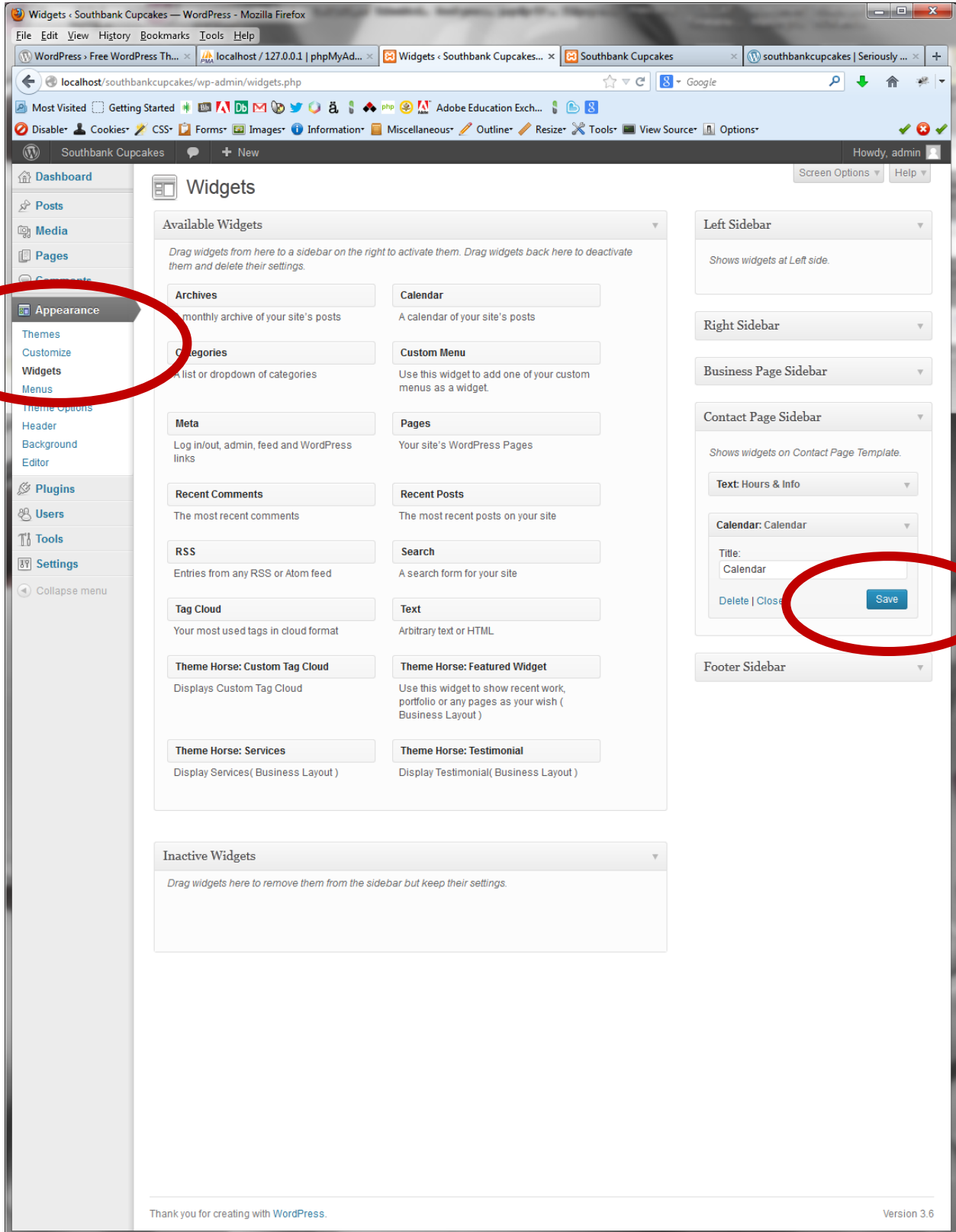
Copyright © 2013 Southbank Cupcakes Theme by: Theme Horse Powered by: WordPress

# Add a Widget

WordPress widgets add content and features to the sidebar and footer of your website. The options for positioning widgets on your pages will depend on the theme that you select. Some themes will offer multiple areas to insert widgets in the page layout. Other themes will be more restricted when positioning widgets.

1. Login to the administration dashboard of your WordPress.org site
2. Select 'Appearance > Widgets' from the left vertical menu
3. Choose a widget and drag it to an available sidebar or footer area
4. Enter details into the widget, as required
5. Click the 'Save' button

# Introduction to WordPress.org



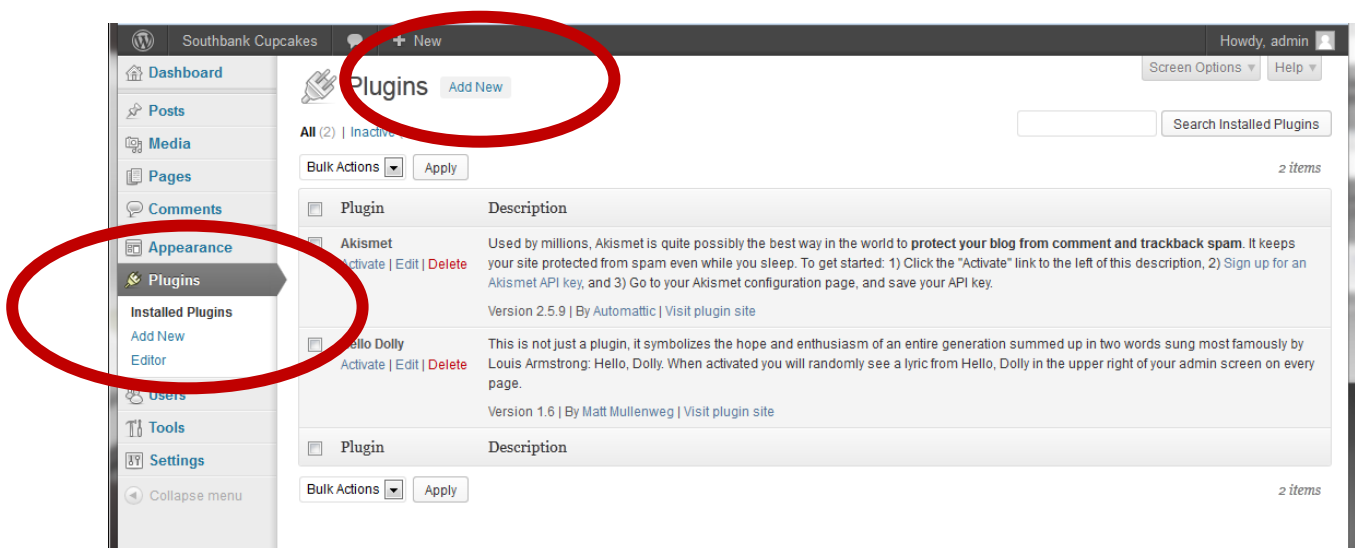
# Add a plugin

Plugins add extra functionality to WordPress.org websites. You can choose from over 26,000 different plugins for WordPress.org by visiting the official WordPress.org plugins page at <http://WordPress.org/plugins/>. You will need to select, install and configure plugins for your contact form and a shopping cart to meet the requirements of your assessment in ICA40311 Web Management cluster.

When you are selecting a plugin, it is best to choose one that has a good review. If you click on a plugin name on the WordPress.org official site, you will be able to see the rating for the plugin – one star is a poor rating whilst five stars is excellent.

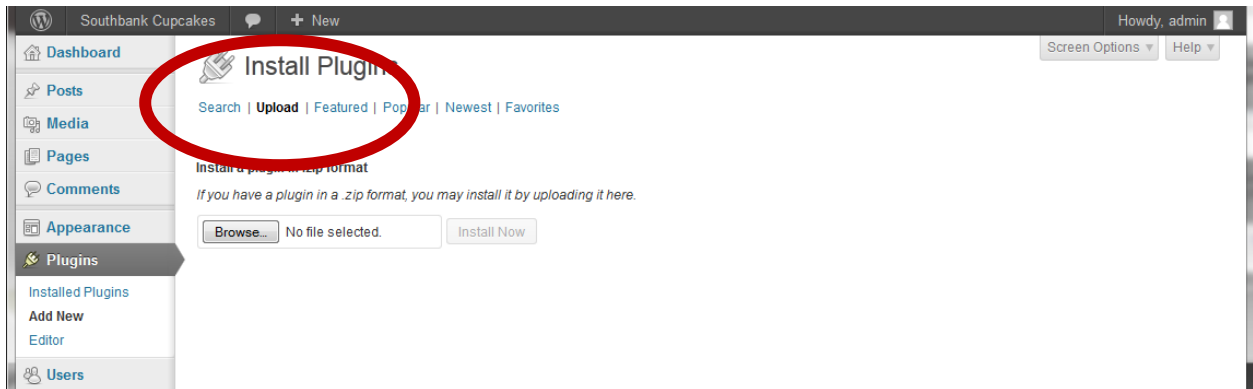
Once you have selected a plugin you will need to download, install and configure it. The following step-by-step instructions will help you to do this.

1. Go to <http://WordPress.org/plugins/>
2. Select a plugin (look for plugins with four or more stars)
3. Click the plugin name to read more about it (including installation information)
4. Download the plugin
5. Save the file on your machine or USB
6. Login to your WordPress.org dashboard
7. Click Plugins from the left vertical menu
8. Click 'Add New' at the top of the screen





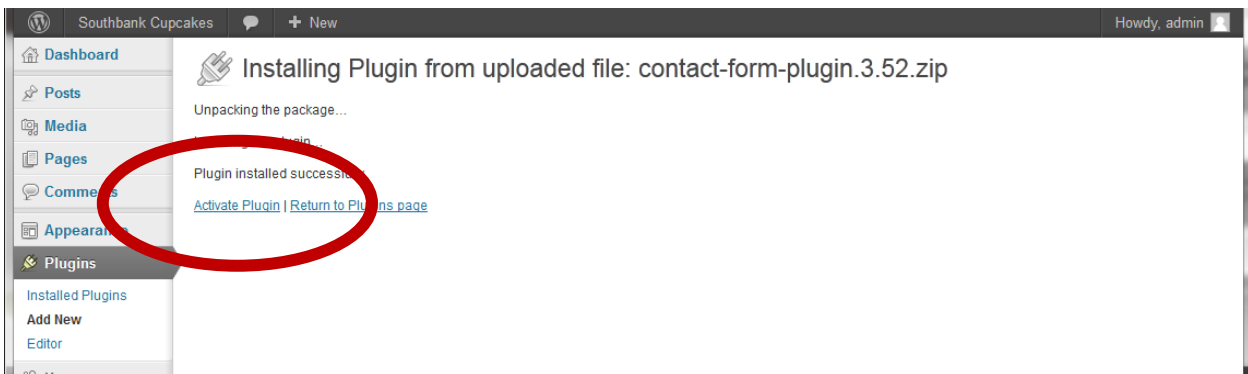
9. Click the 'Upload' option



10. Use the browse button to find the theme you saved on your machine or USB

11. Click the 'Install Now' button

12. Click the 'Activate Plugin' option to activate the plugin on your site



## Configure your plugins

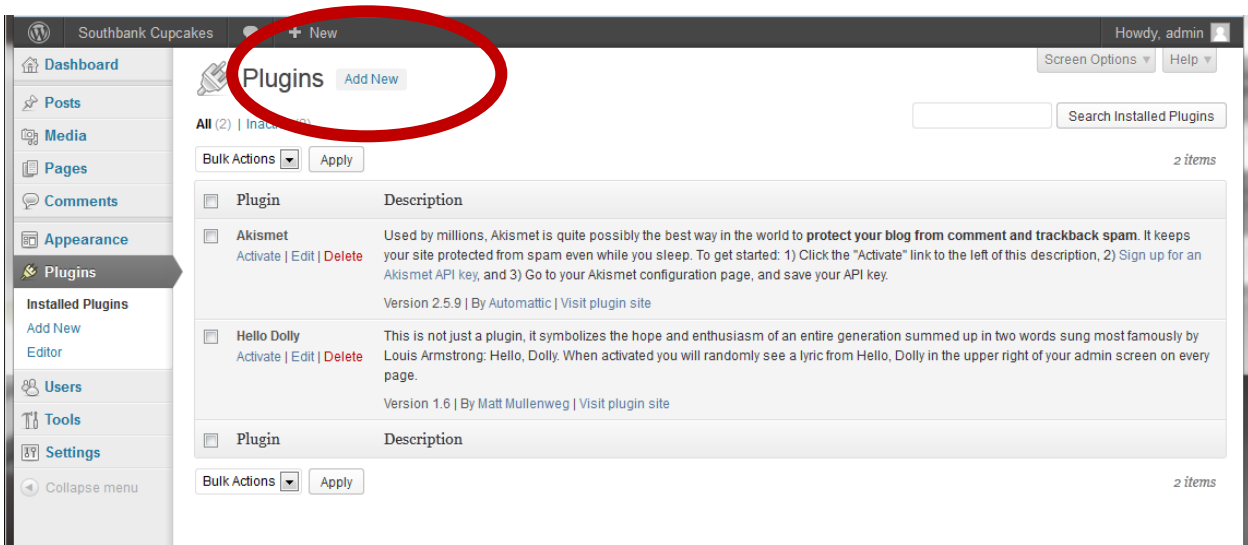
There are thousands of different plugins available for WordPress.org. It would be impossible for your teachers and tutors to know how to configure all plugins to make them work on your website. **It is up to you to read the installation and configuration information about the plugin on the WordPress.org official site.** You will need to follow the instructions provided by the plugin developers to ensure it functions as intended on your website.

# Install the Contact Form Plugin

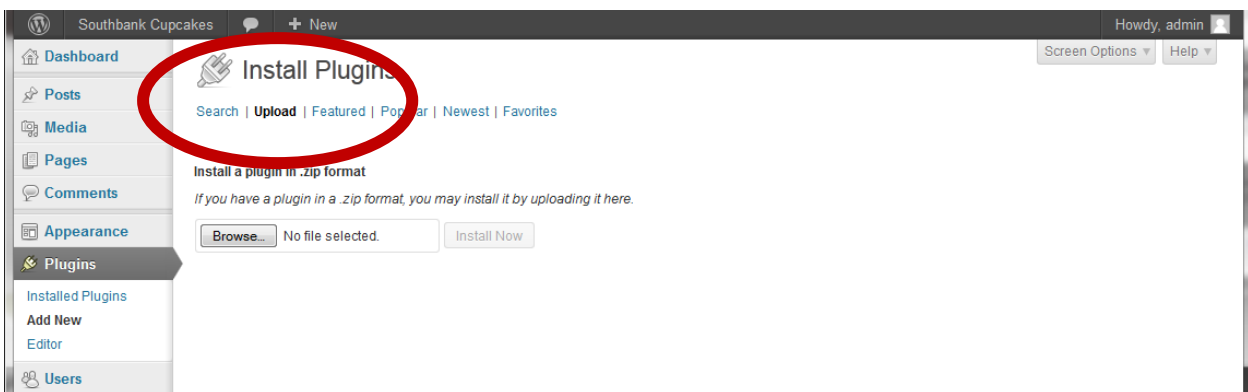
1. Download the Contact Form Plugin from J:Drive

\*Also available online at <http://wordpress.org/plugins/contact-form-plugin/installation/>

2. Save the file on your machine or USB
3. Login to your WordPress.org dashboard
4. Click Plugins from the left vertical menu
5. Click 'Add New' at the top of the screen

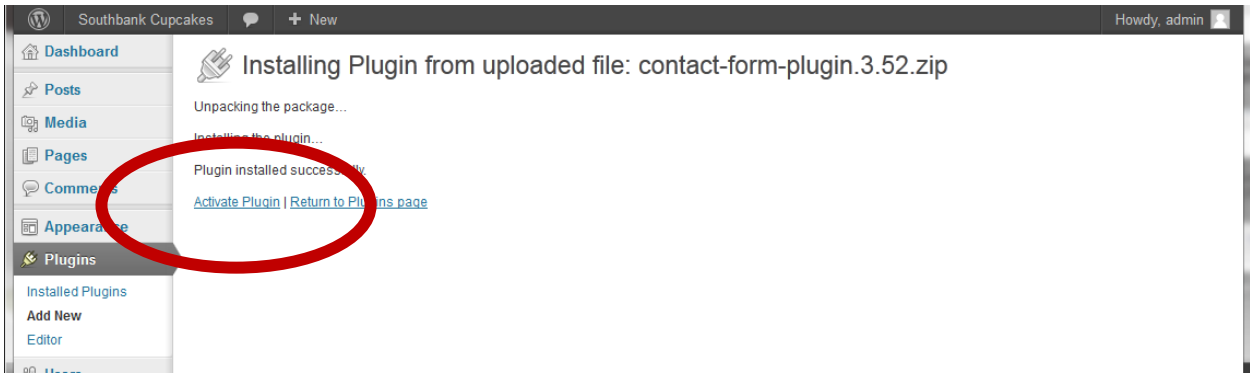


6. Click the 'Upload' option



7. Use the Choose File button to find the theme you saved on your machine or USB
8. Click the 'Install Now' button
9. Click the 'Activate Plugin' option to activate the plugin on your site

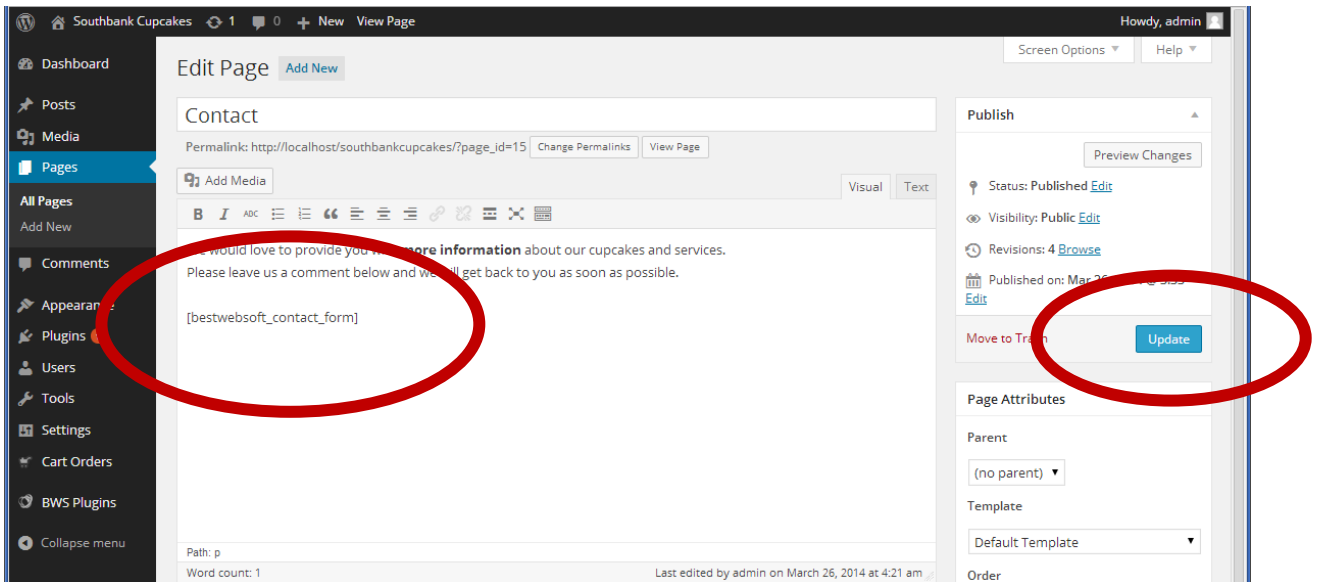
# Introduction to WordPress.org



10. Edit your Contact page

11. In the content area type [bestwebsoft\_contact\_form]

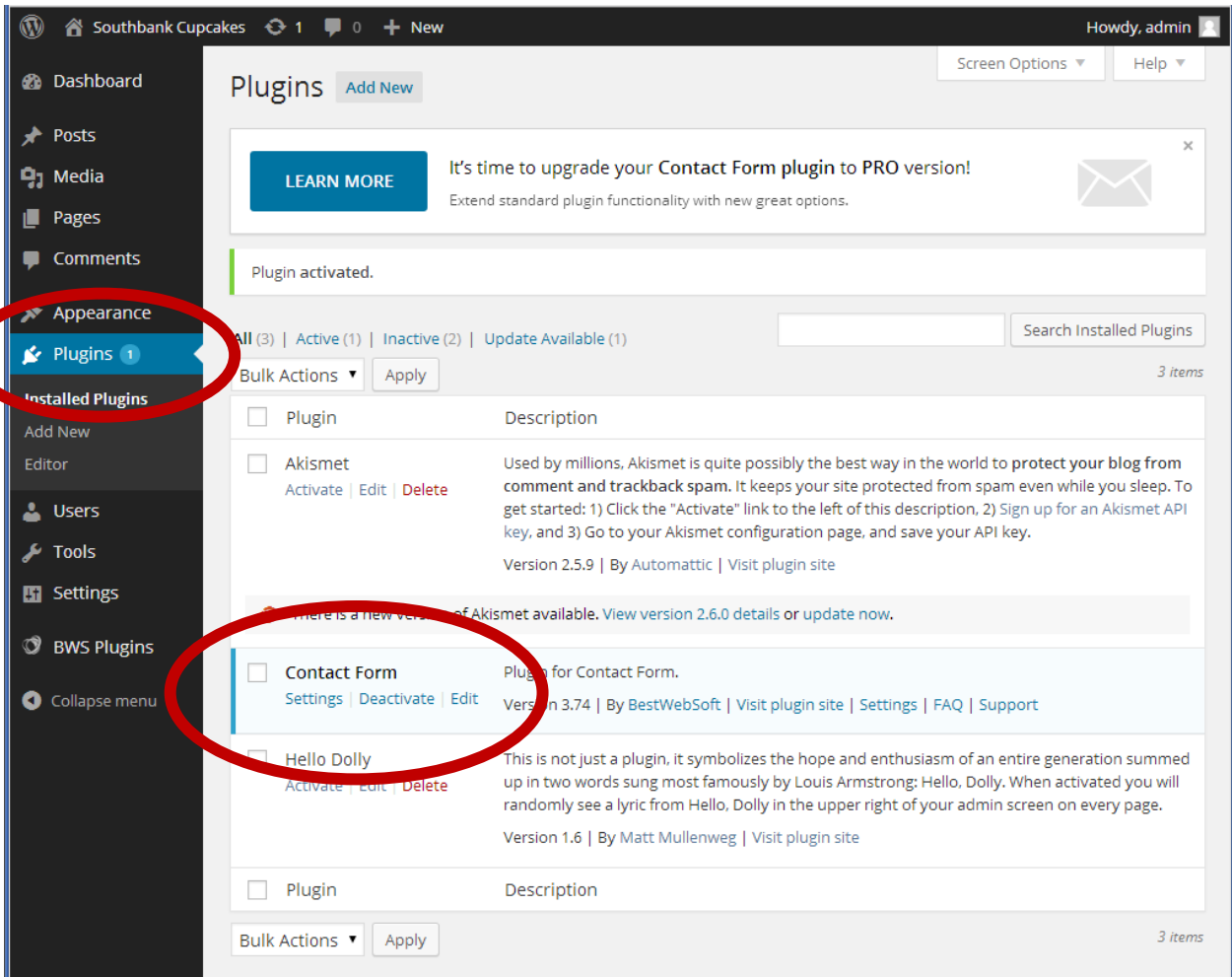
12. Click 'Update'



13. View your Contact page with the Contact Form

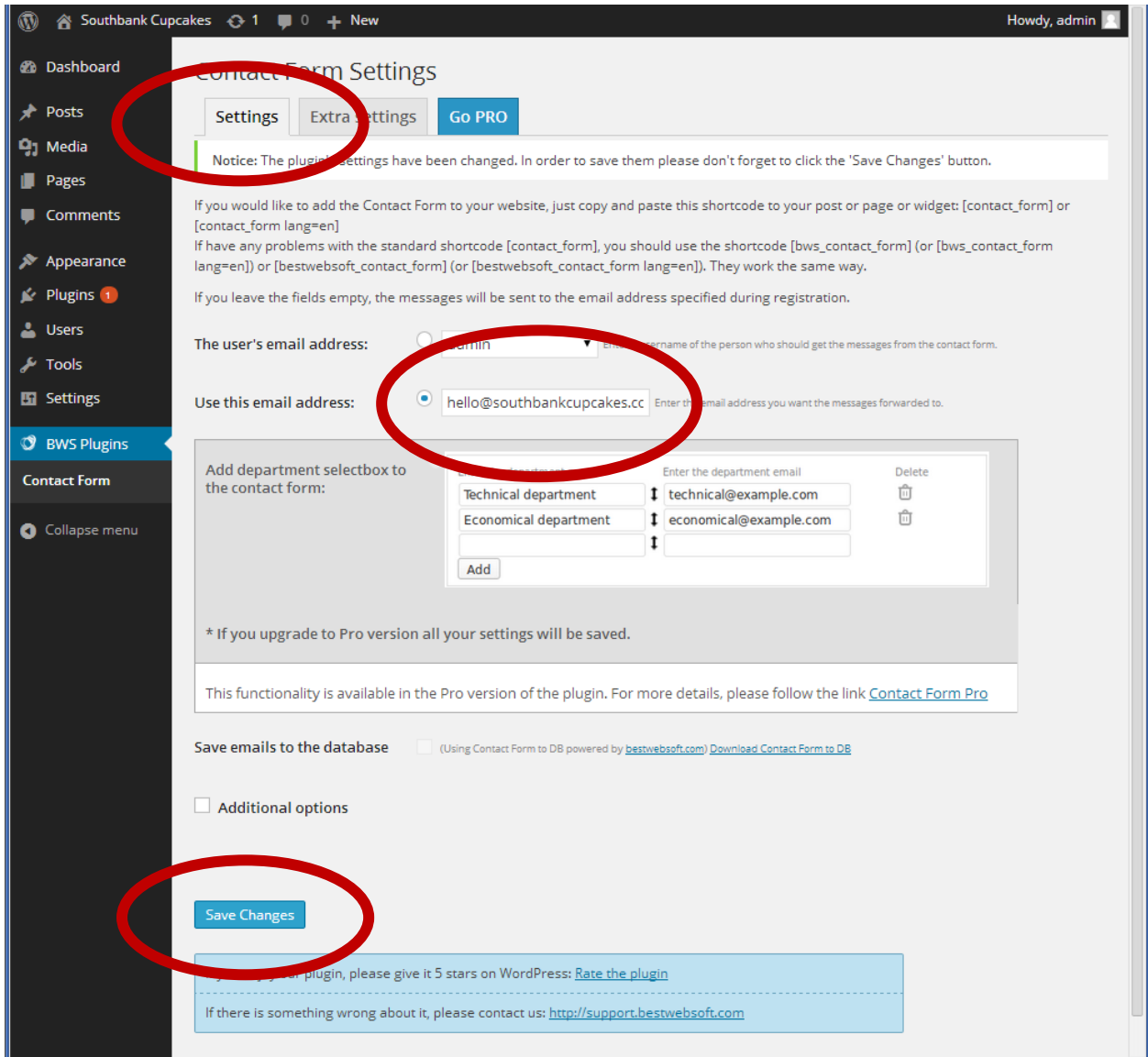
## Change the Contact Form Email Address

1. Click 'Plugins' from the left vertical menu
2. Click the 'Settings' option beside Contact Form in the list of Plugins



3. Select the 'Settings' tab
4. Enter the new email address in the Use this email address form field
5. Click 'Save Changes'

# Introduction to WordPress.org

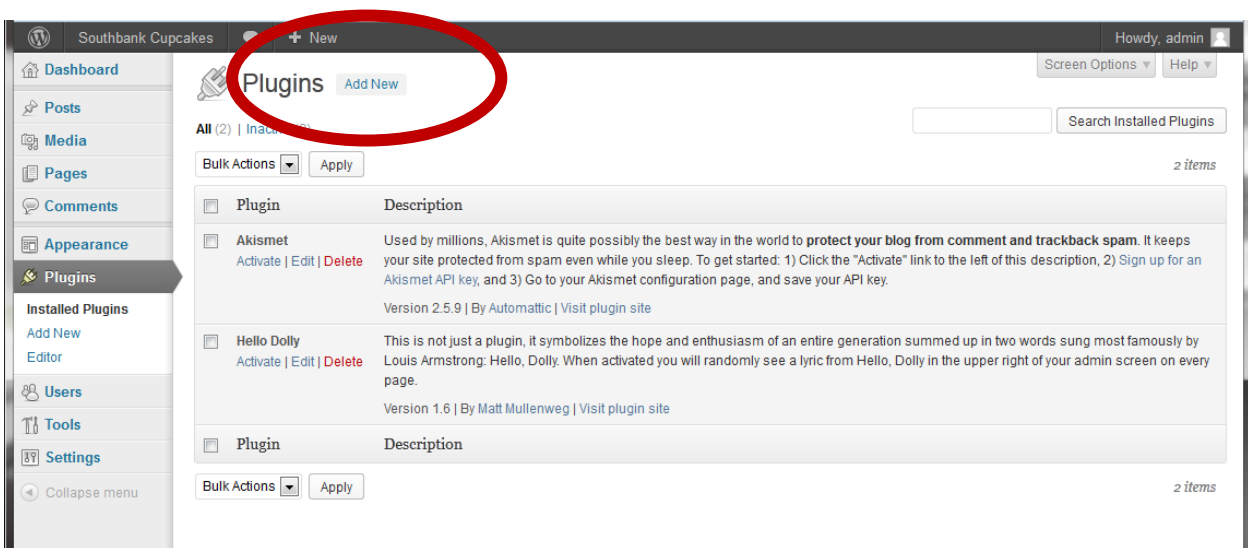


# Install the Simple Shopping Cart Plugin

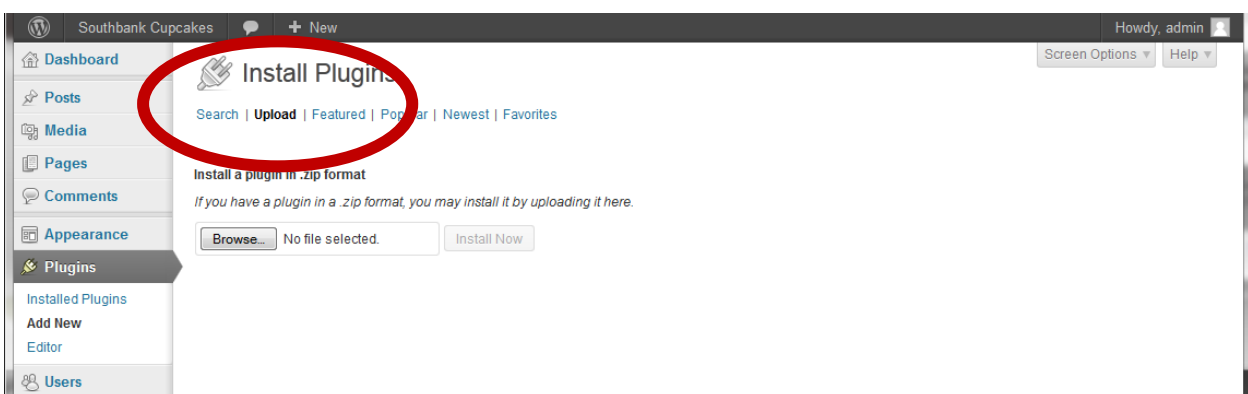
1. Download the Simple Shopping Cart Plugin from J:Drive

\*Also available online at <http://wordpress.org/plugins/wordpress-simple-paypal-shopping-cart/>

2. Save the file on your machine or USB
3. Login to your WordPress.org dashboard
4. Click Plugins from the left vertical menu
5. Click 'Add New' at the top of the screen

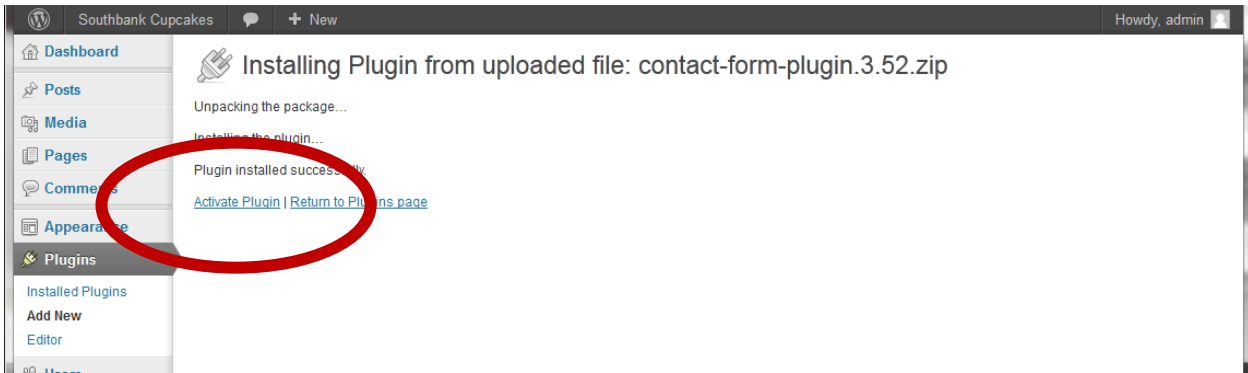


6. Click the 'Upload' option



7. Use the Choose File button to find the theme you saved on your machine or USB
8. Click the 'Install Now' button
9. Click the 'Activate Plugin' option to activate the plugin on your site

## Introduction to WordPress.org



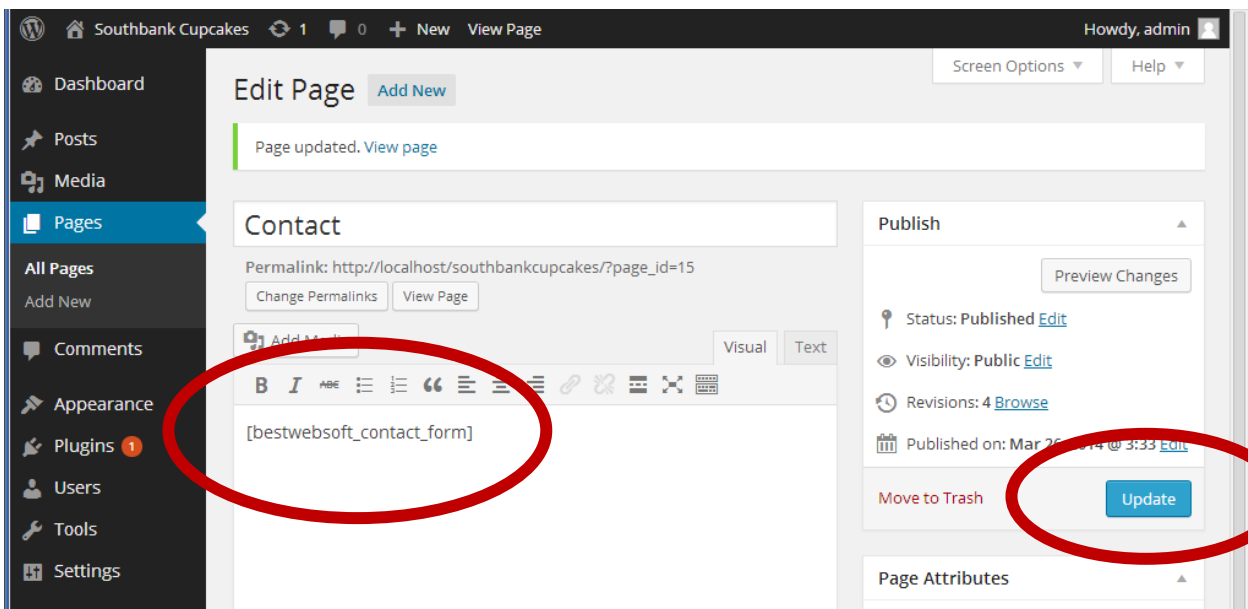
10. Edit your Shop page

11. In the content area type:

- a. Your product name
- b. Your product brief description
- c. Your product price
- d. The 'Add to Cart' button code [wp\_cart\_button name="Your Product Name" price="Your Product Price"]
- e. Add an image of your product

12. Repeat Step 11 to add all your products to your page

13. Click 'Update'

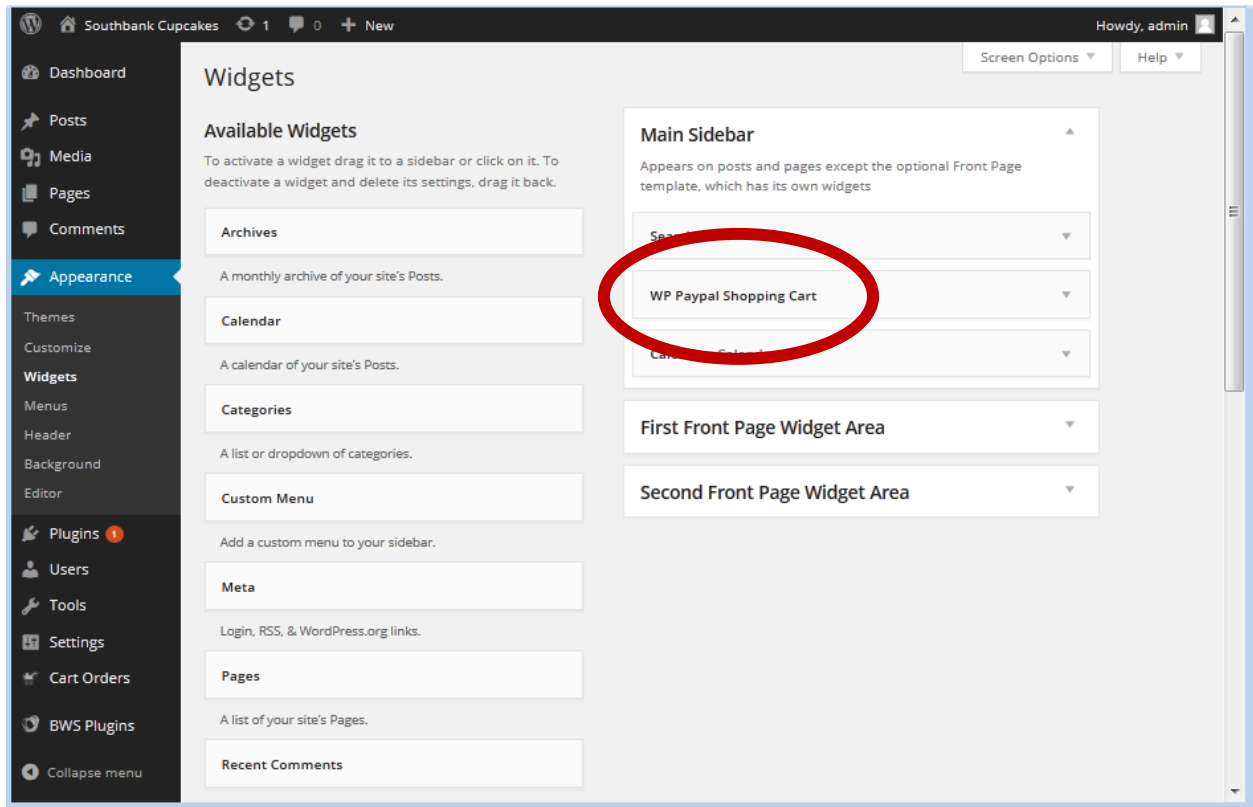


14. Click 'Appearance' in the left vertical menu

15. Select 'Widgets'

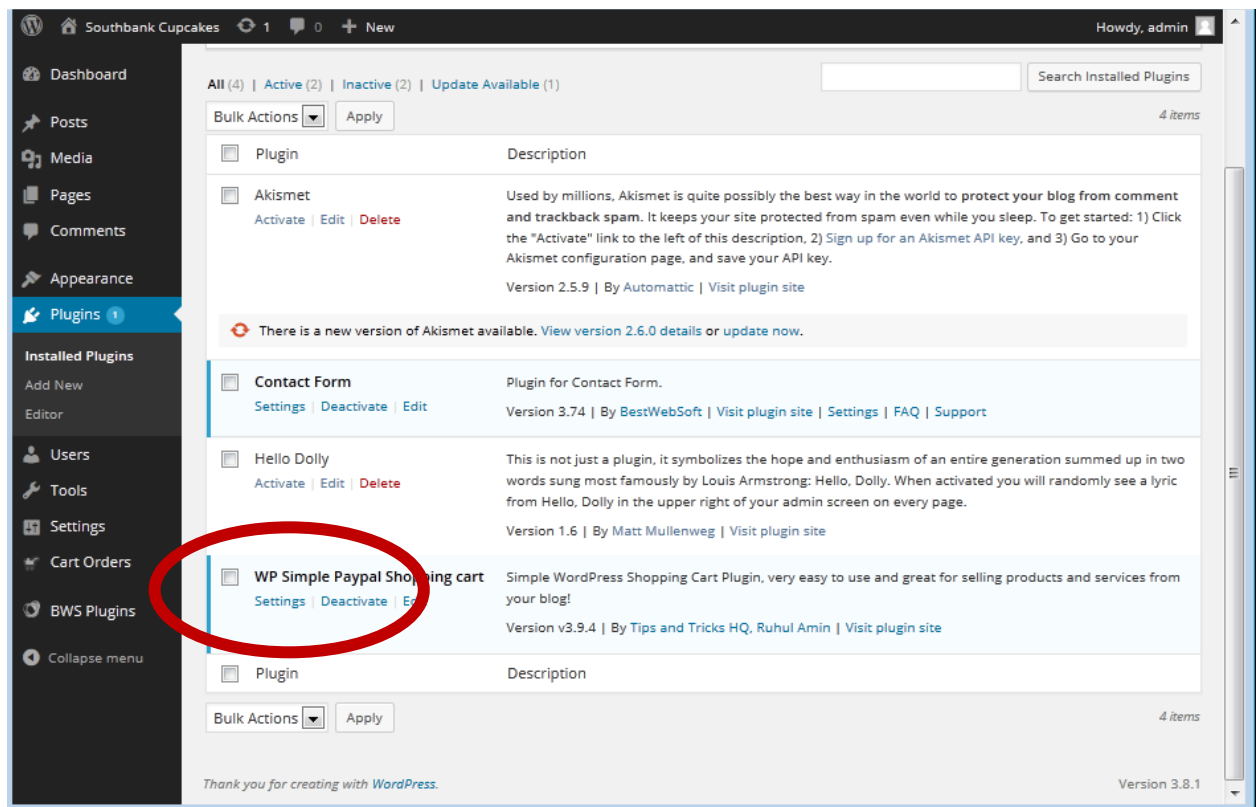
16. Drop the 'WP Paypal Shopping Cart' widget in your sidebar

# Introduction to WordPress.org



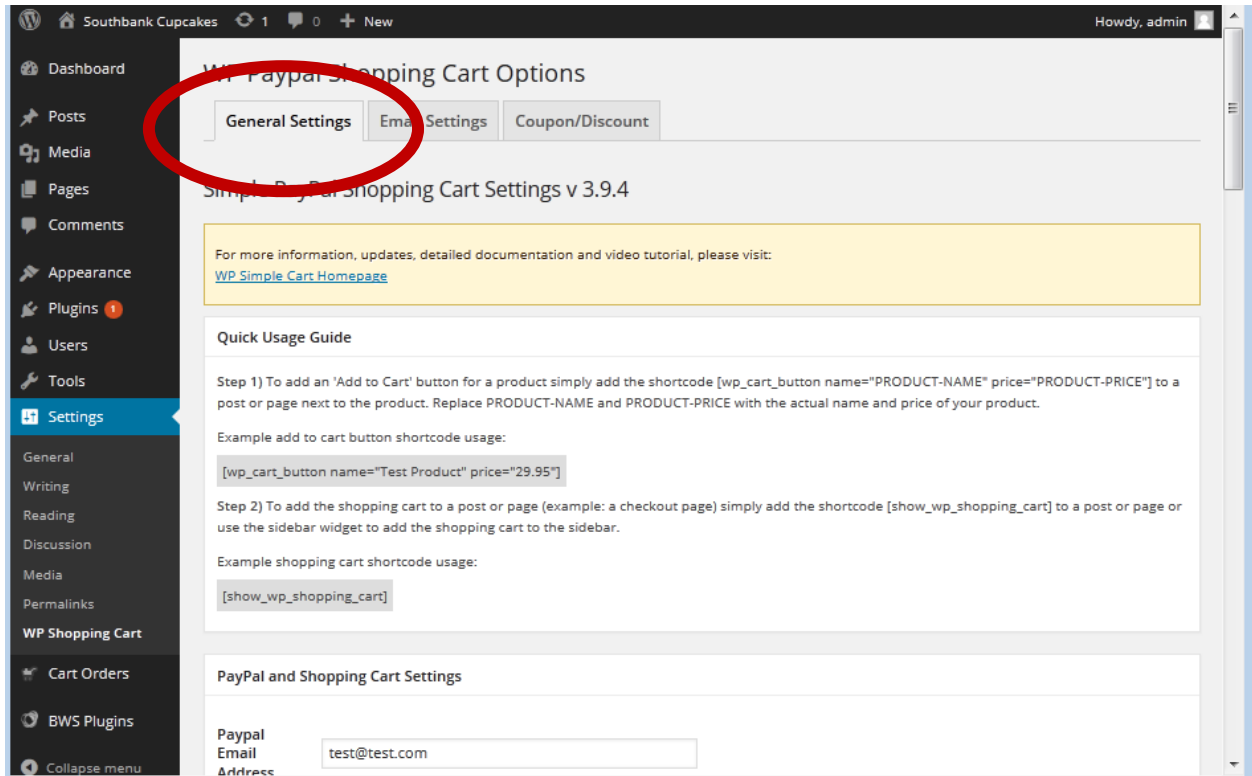
17. Click 'Plugin' in the left vertical menu

18. Click the 'Settings' option beside Shopping Form in the list of Plugins

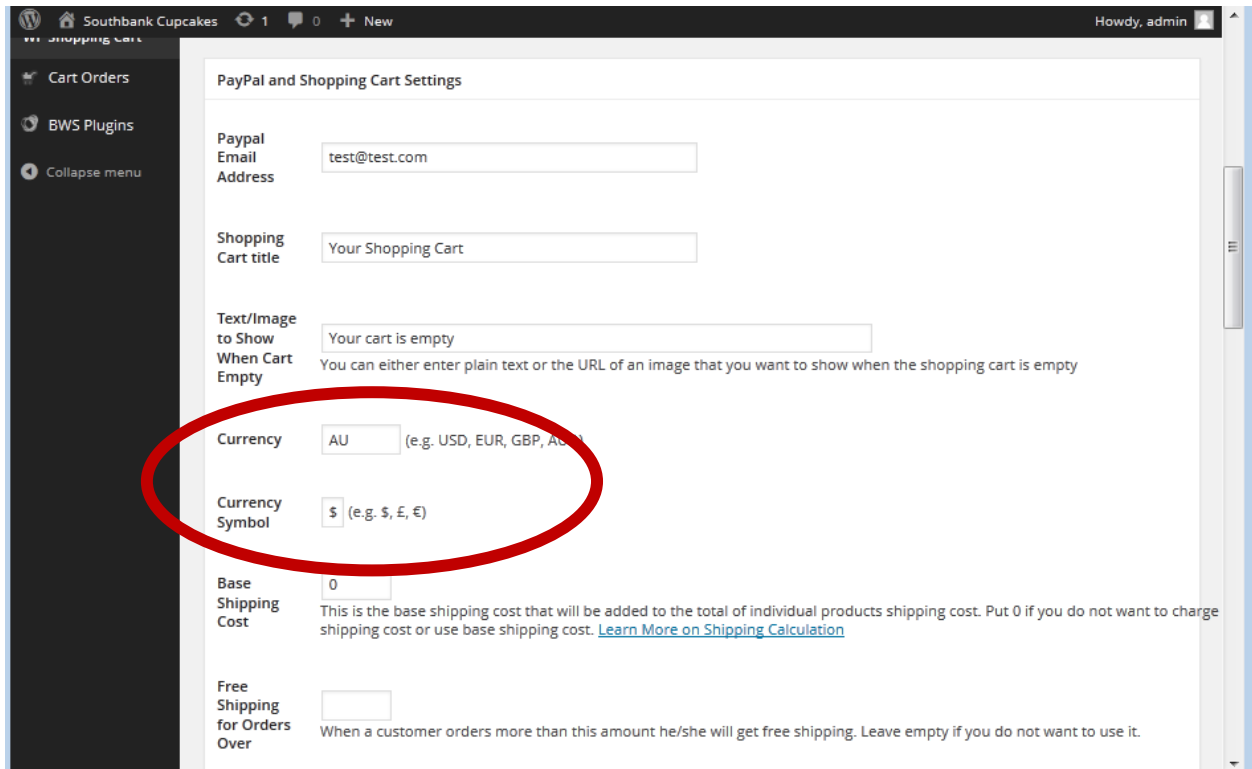




19. Select the 'General Settings' tab



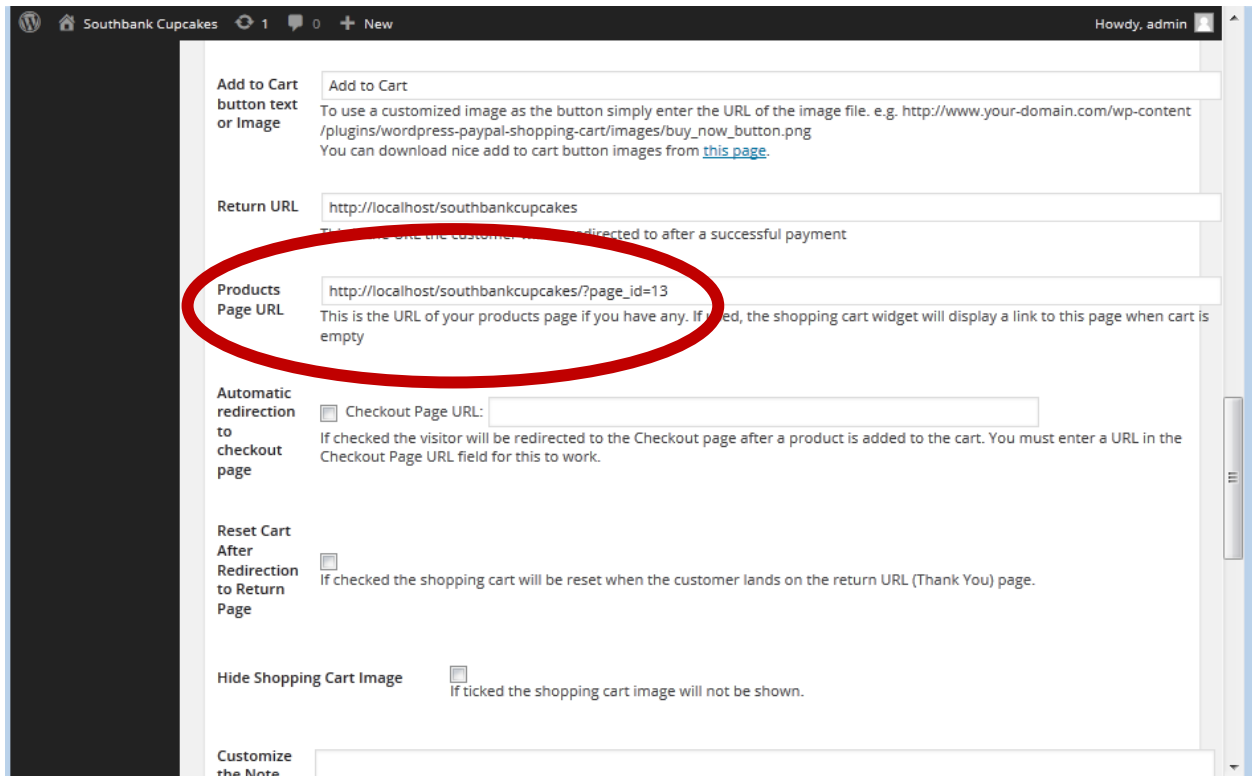
20. Change the currency to AU (Australia) and currency symbol to \$



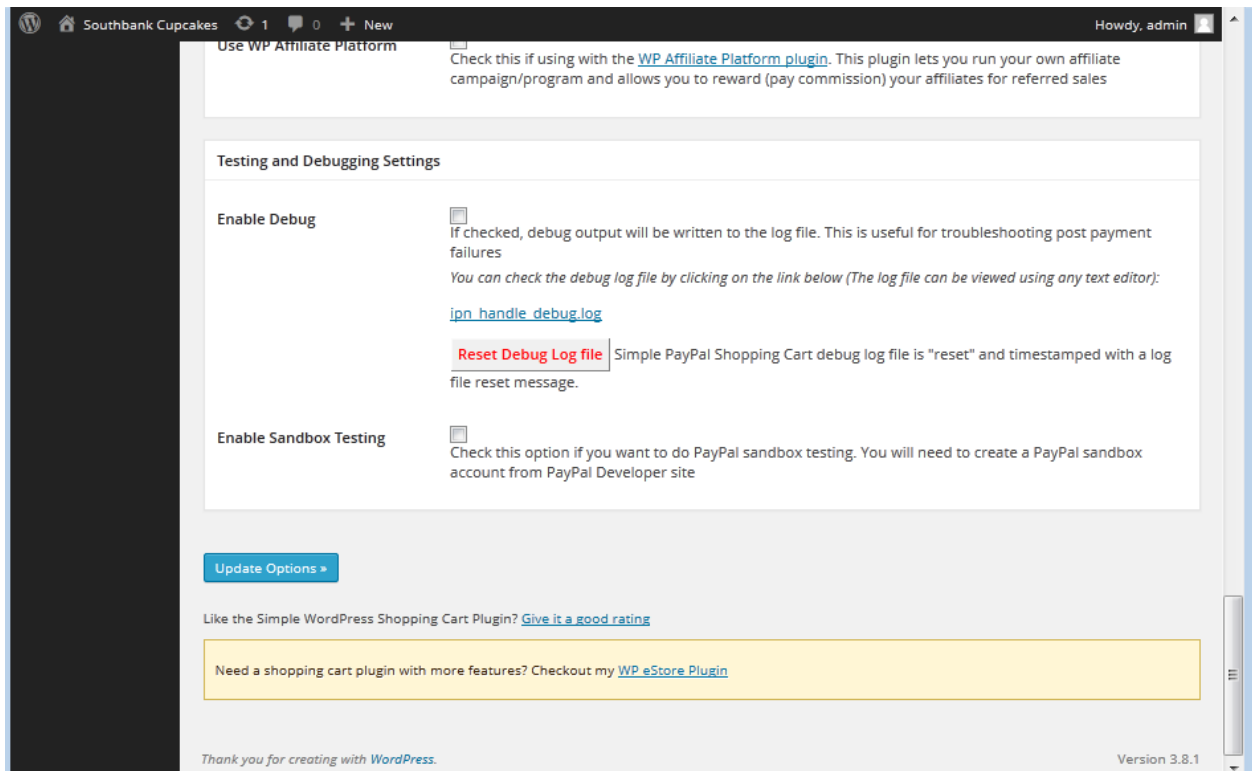
# Introduction to WordPress.org

21. Enter the URL (website address) of your Shop page

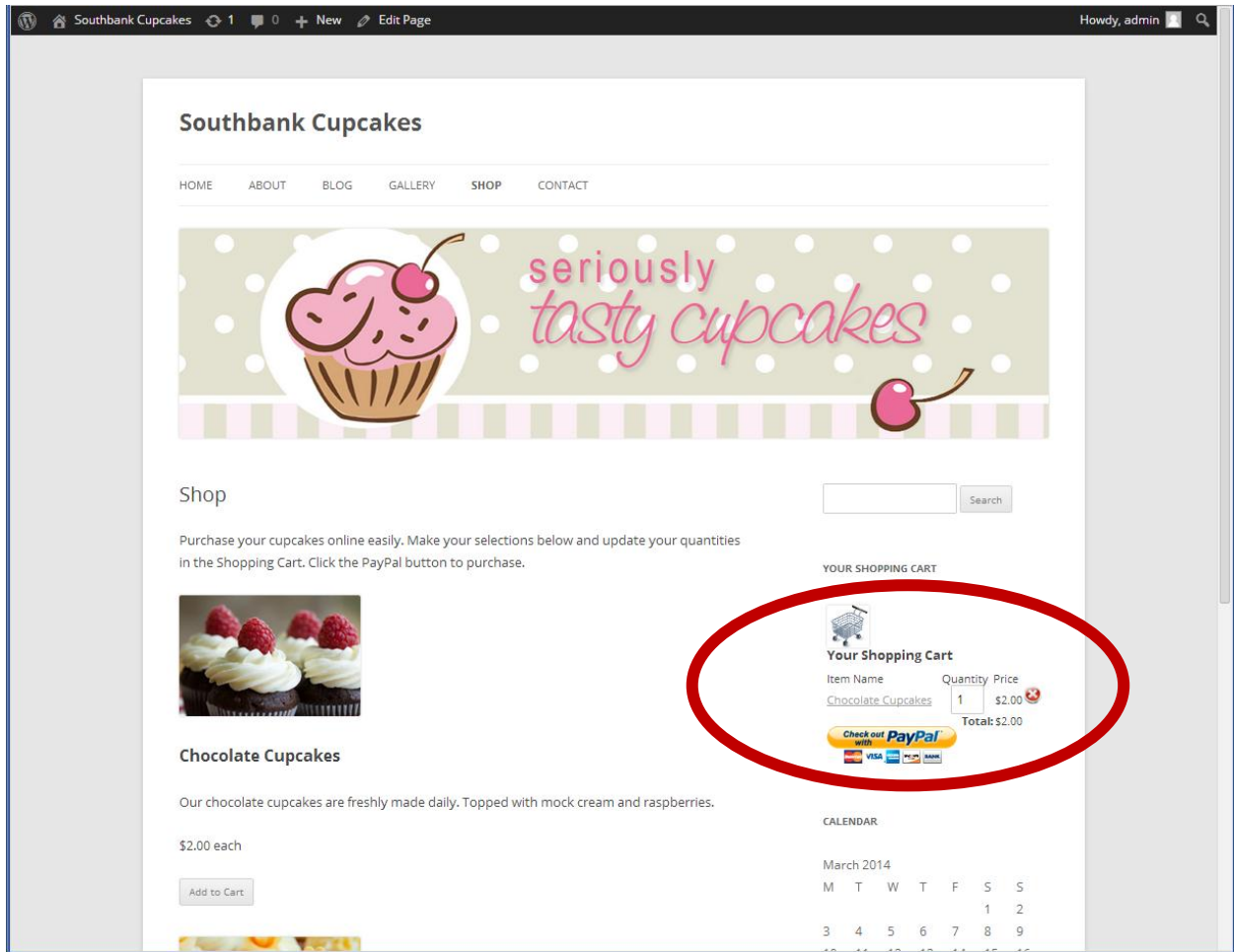
\*You must visit your own Shop page and copy the URL as it will differ for all websites



22. Scroll to the bottom of the page and click 'Update Options'



23. Visit your Shop page to view your products and shopping cart



If you would like to explore the Simple PayPal Shopping Cart plugin further, additional information is available at <http://www.tipsandtricks-hq.com/wordpress-simple-paypal-shopping-cart-plugin-768> or <http://www.tipsandtricks-hq.com/ecommerce/wp-shopping-cart>.

# Add a 'static' Home page

By default, WordPress.org makes the Home page an interactive blog page. However, WordPress.org also offers the option of removing the blog from the Home page. The Home page then becomes a 'static' page. If you create a 'static' Home page, you will be able to add a blog page to another page of your site.

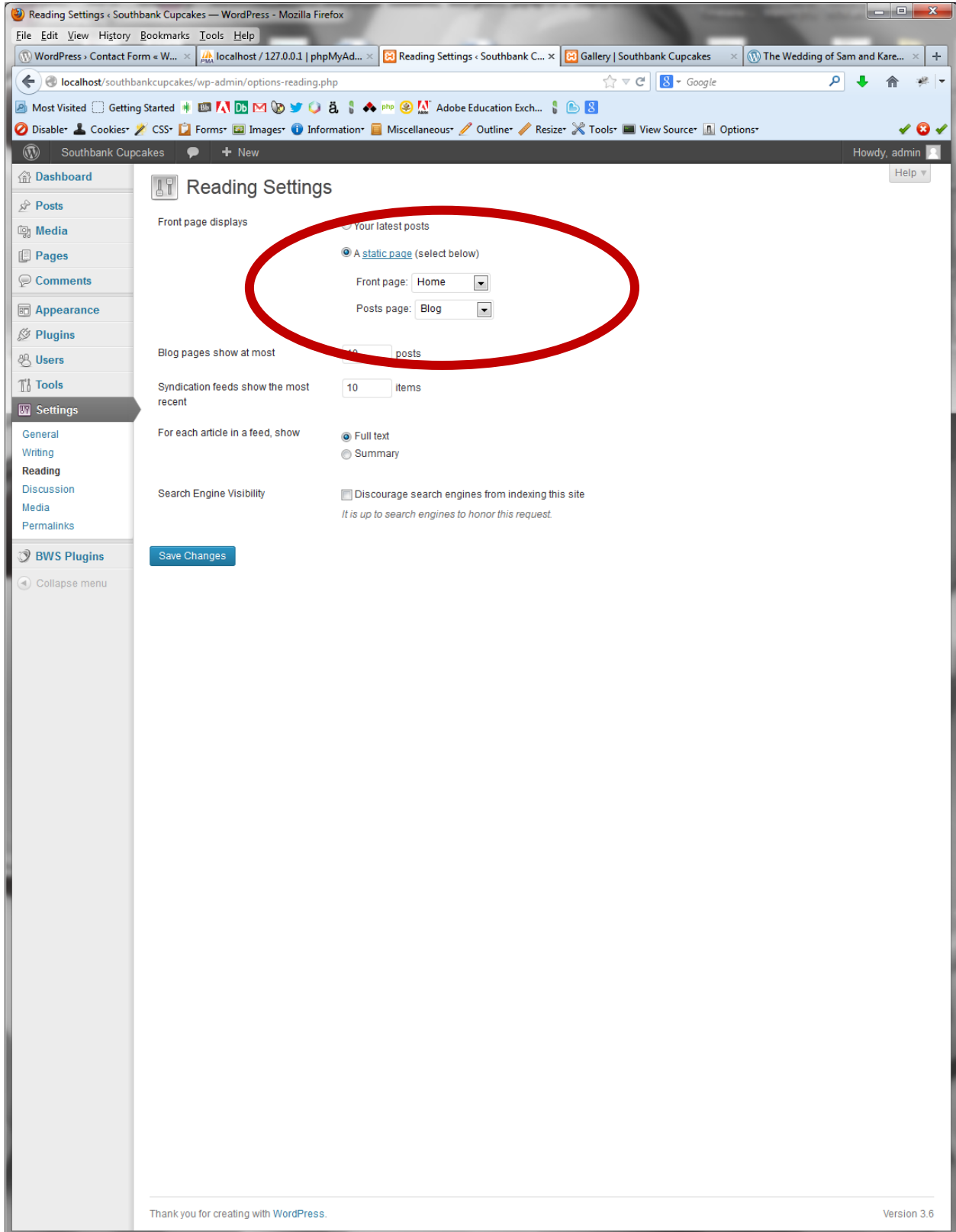
1. Login to the administration dashboard of your WordPress.org site
2. Select 'Pages' from the left vertical menu
3. Add a new 'Home' page and 'Blog' page
4. Select 'Settings > Reading' from the left vertical menu
5. Select the 'Static page' option
6. For 'Front page' select the new Home page
7. For 'Posts page' select the new Blog page
8. Click the 'Save Changes' button at the bottom of the page

# Introduction to WordPress.org

The screenshot shows the WordPress admin dashboard for a site named 'Southbank Cupcakes'. The 'Pages' section is active, displaying a list of 6 published pages. The 'Pages' menu item in the left sidebar is circled in red. In the main content area, the 'Home' and 'Blog' page titles are also circled in red. The table below shows the details of the pages:

<input type="checkbox"/>	Title	Author	Comments	Date	ID
<input type="checkbox"/>	Home	admin	0	5 hours ago Published	2
<input type="checkbox"/>	About	admin	0	2 hours ago Published	14
<input type="checkbox"/>	Blog	admin	0	2 hours ago Published	11
<input type="checkbox"/>	Gallery	admin	0	2 hours ago Published	18
<input type="checkbox"/>	Shop	admin	0	2 hours ago Published	20
<input type="checkbox"/>	Contact	admin	0	2 hours ago Published	22
<input type="checkbox"/>	Title	Author	Comments	Date	ID

# Introduction to WordPress.org

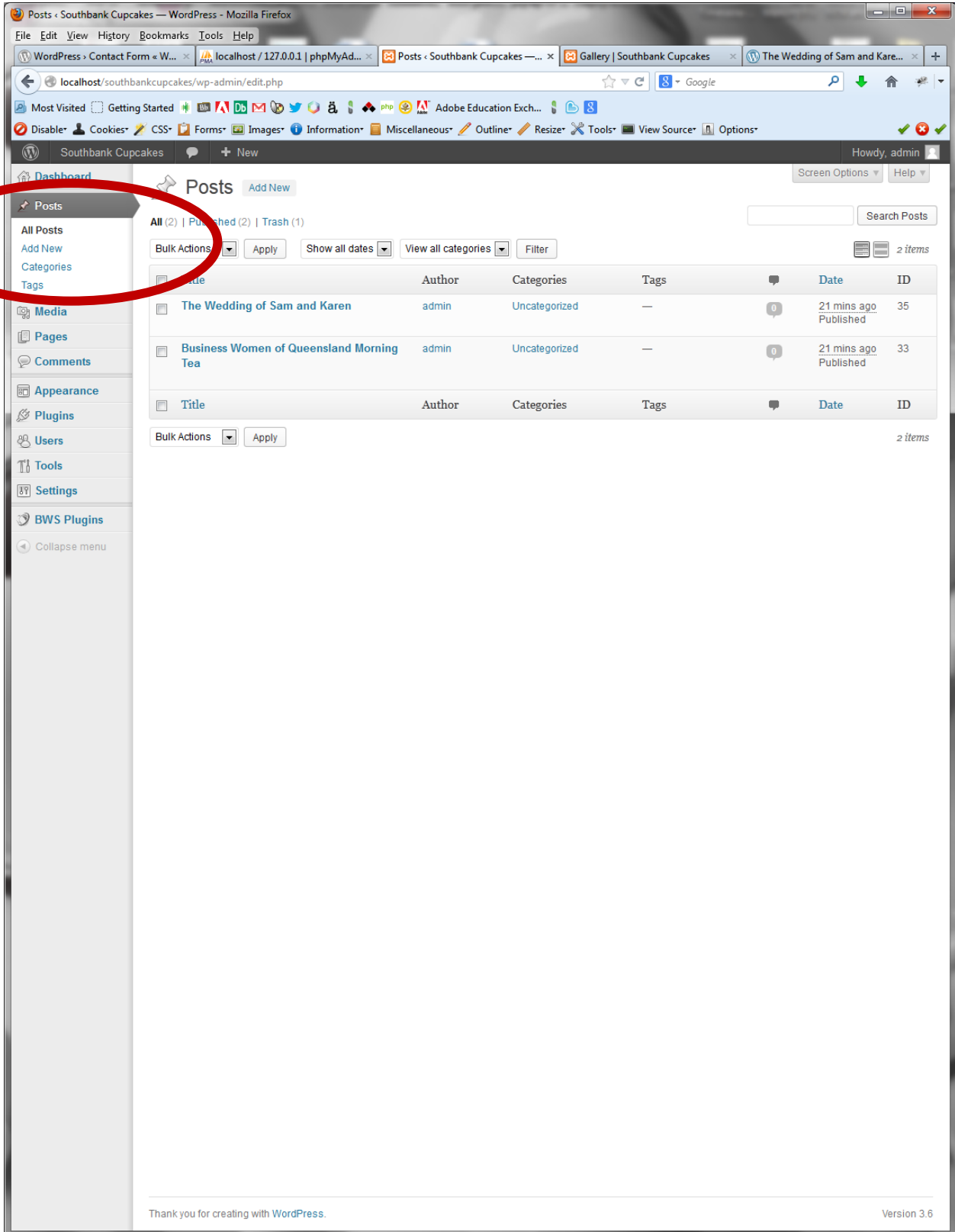


# Add content to your blog

Adding content to your blog is different from adding content to your other pages. Blog content is added via the 'Posts' option in the left vertical menu.

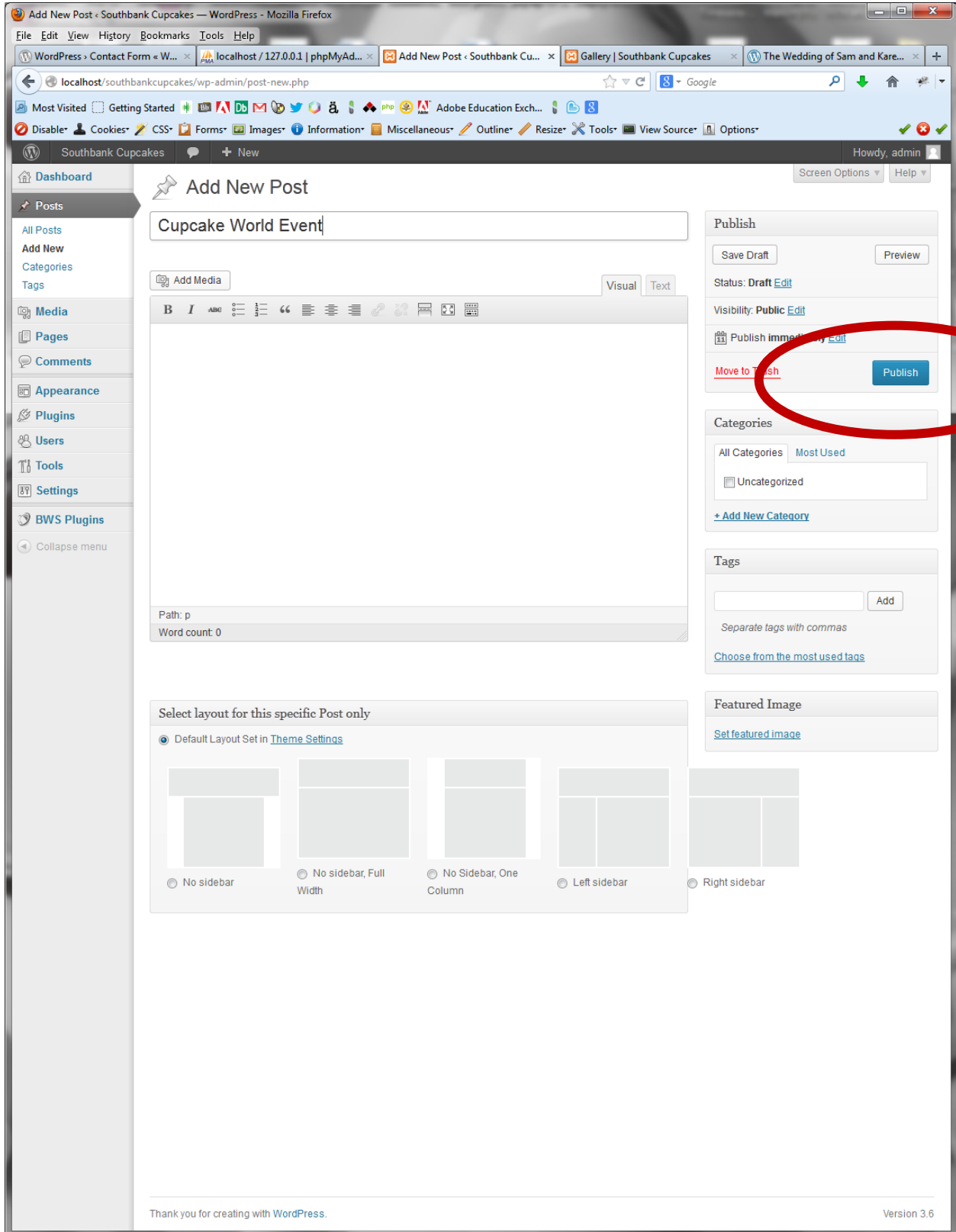
1. Login to the administration dashboard of your WordPress.org site
2. Select 'Posts' from the left vertical menu
3. Click on 'Add New' button at the top on the screen
4. Enter a post title
5. Enter the post content in the content editing area
6. Click on the 'Publish' button to make the post 'live' (i.e., visible on your website)

# Introduction to WordPress.org





# Introduction to WordPress.org



Southbank Cupcakes

seriously  
tasty cupcakes

HOME ABOUT **BLOG** GALLERY SHOP CONTACT

### The Wedding of Sam and Karen

On 20 June 2012, South Bank Cupcakes was invited to sponsor the Business Women of Queensland Morning Tea. The event was a huge success. Over 100 business women from all over Queensland attended. Many women were from professional careers such...

By admin | August 14, 2013 | Uncategorized | No Comments | [Read more](#)

### Business Women of Queensland Morning Tea

On 20 June 2012, Southbank Cupcakes was invited to sponsor the Business Women of Queensland Morning Tea. The event was a huge success. Over 100 business women from all over Queensland attended. Many women were from professional careers such as...

By admin | August 14, 2013 | Uncategorized | No Comments | [Read more](#)

### Store Hours

Mon-Thurs 10-7  
Fri-Sat 10-9  
Sun 11-6

### Calendar

AUGUST 2013

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Copyright © 2013 Southbank Cupcakes Theme by: Theme Horse Powered by: WordPress

# Backup WordPress.org

You need to backup your WordPress.org site regularly. Do **NOT** rely on your site being stored safely in the htdocs folder on the machines at SBIT. Anyone using the machines could modify or delete your website files. **This being the case, you should create a backup of your WordPress.org site every time you work on it and save it in a safe place** (i.e., on your USB).

You will need two (2) files to ensure your WordPress.org site is backed up properly:

1. A copy of the website folder from htdocs
2. A copy of your database file

## Create a copy of your website folder

1. Go to htdocs folder under XAMPP on your local machine
2. Copy the whole website folder (e.g., southbankcupcakes)
3. Save the folder safely on your USB

## Create a copy of your database file

1. Open phpMyAdmin
2. Click on the 'Home' icon
3. Select the 'Export' tab
4. Click 'Custom' from the 'Export Method'
5. Highlight your database (e.g., southbankcupcakes)
6. Name the database file under 'Output' (e.g., southbankcupcakes\_v001)
7. Check the ADD CREATE DATABASE option
8. Click the 'Go' button at the bottom of the screen
9. Save your database file safely on your USB

# Move WordPress.org

You will need to use your backup files of your website folder and your database file to move your website. Follow the steps under 'Backup WordPress.org' above to create a copy of your website folder and your database file.

You will be able to recreate your WordPress.org website by placing your website folder in the htdocs folder on the new machine and importing your database file. You will need to have XAMPP installed and running on the new machine.

## Recreate your website folder

1. Go to htdocs folder under XAMPP on your local machine
2. Paste a copy of the whole website folder (e.g., southbankcupcakes)

## Recreate your database file

1. Open phpMyAdmin
2. Click on the 'Home' icon
3. Select the 'Import' tab
4. Click 'Browse' and locate your database file
5. Click the 'Go' button at the bottom of the screen